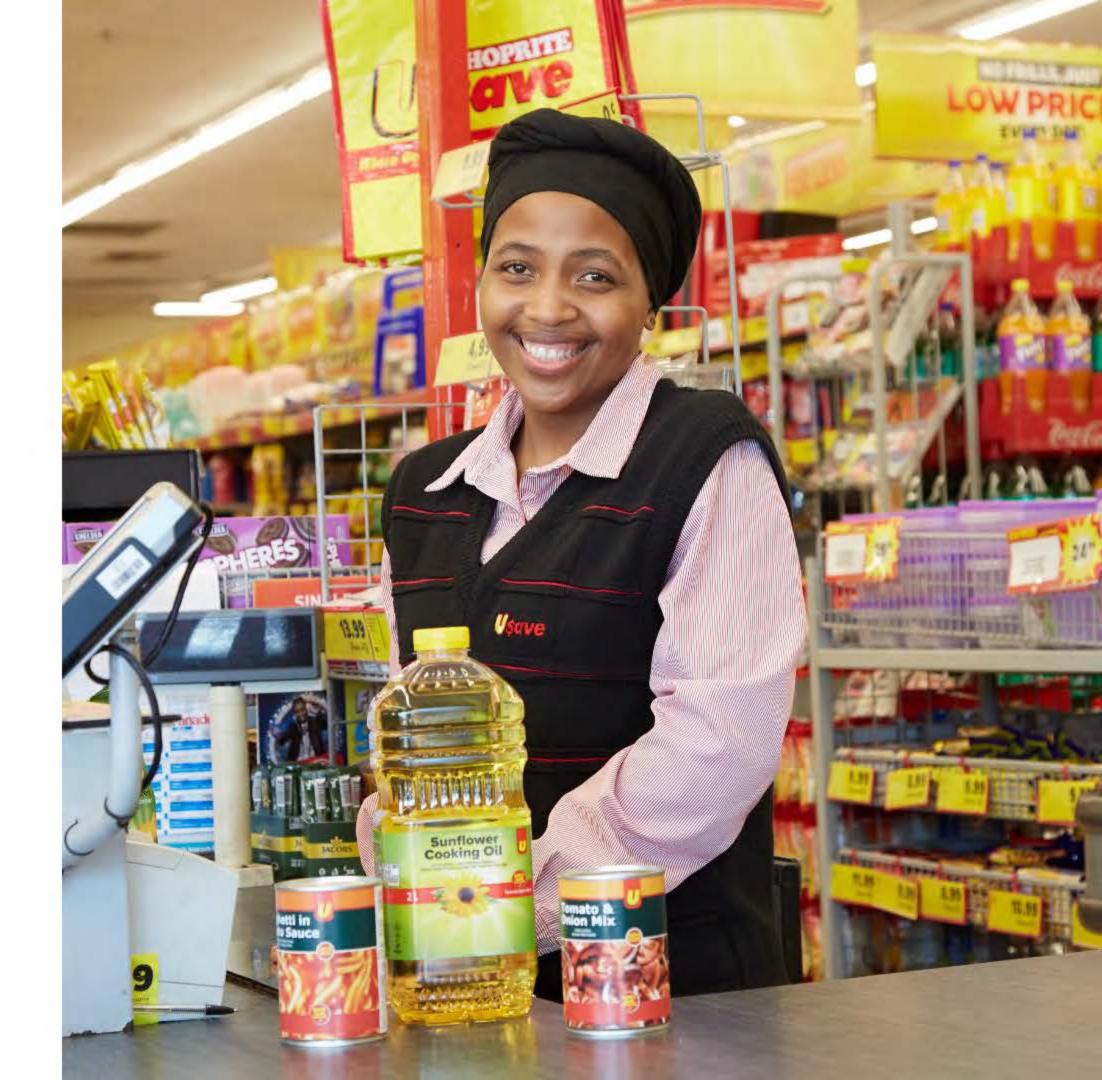
# 2024 Interim Results Presentation

For the 26 weeks ended 31 December 2023





Operational Review
Pieter Engelbrecht

Financial Results

Anton de Bruyn

Strategy Update Questions Pieter Engelbrecht



# Operational Review

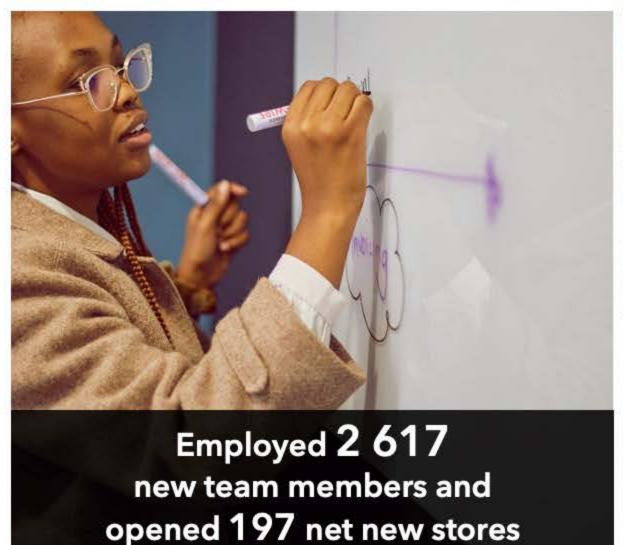
Pieter Engelbrecht

Chief Executive Officer





## Executing with precision and impact in H1





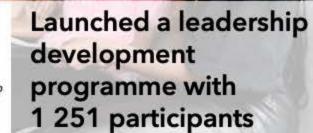
Delivered the
South African
spirit to the RWC
in France in
support of the
Springboks





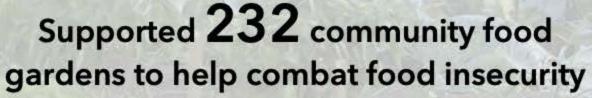


SHOPRITE





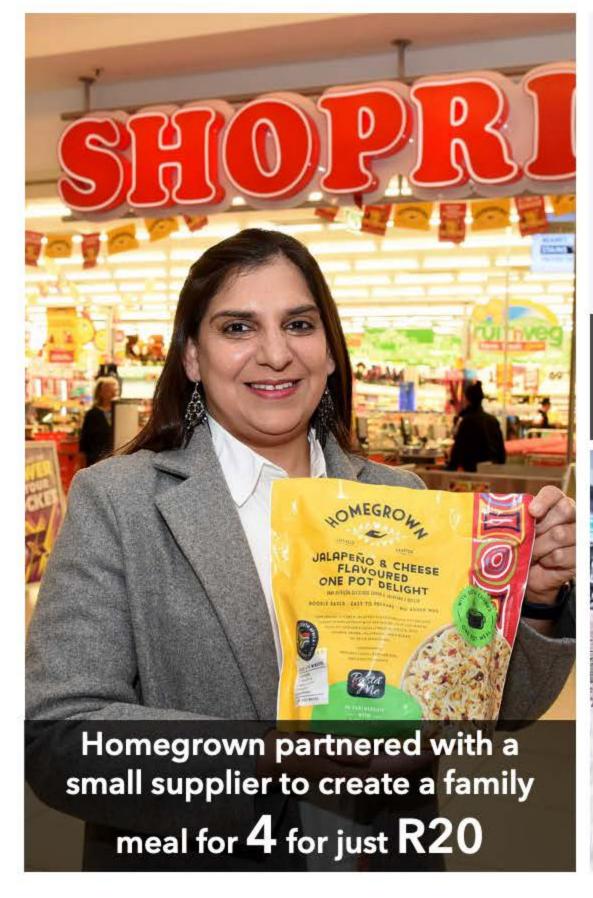








## Executing with precision and impact in H1





Continued benefits of R122m through the Employee Trust



Inspired children with the best-selling, locally made, Sixty60 toy bikes













## Outperformance vs peers continued as sales accelerated



+R14.8bn additional sales

Sales

R121.1bn



**Gross profit** 

R28.6bn

+14.7%



**DHEPS** 

+7.6%



Sales growth

+13.9%

+6.5% Like-for-like\*



**Gross margin** 

23.6%

+10 bps



267c dividend

+7.7%

<sup>\*</sup> Like-for-like sales growth constitutes pro forma financial information in terms of the JSE Limited Listings Requirements

## Customer momentum and expansion driving record market share



**Customer visits** 

+6.9%



Item volume

+5.1%



Share gains

+R4.0bn

H1 RSA market share\*



**Basket size** 

+6.4%

ZAR



**Products sold** 

3.5bn



**58** 

months of uninterrupted RSA market share gains

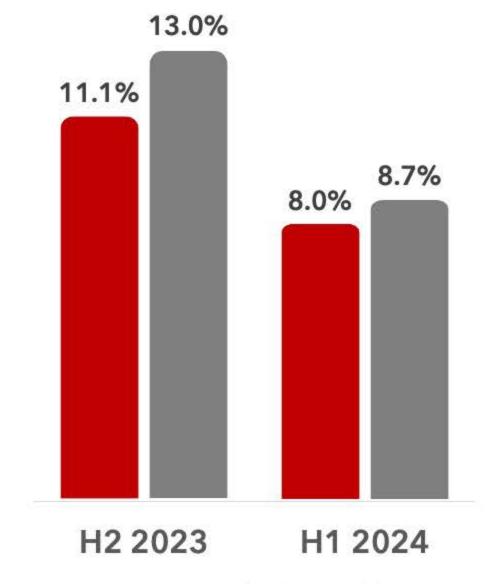
Source: NielsenIQ, 26 weeks, December 2023 incl. liquor. Rest of Market universe includes Pick n Pay, Boxer, Spar, Clicks, Woolworths, Dis-Chem, Food Lover's Market, Game, PEP, KitKat and OK Foods

<sup>\*</sup> Value of above-market share growth

## Winning with customers, outpacing competitors

- Supermarkets RSA sales growth +14.6% (6.3% like-for-like)
  - ~2x the pace of the rest of the market\*
  - Excl. Massmart acquisition sales increased 11.2%
  - Checkers remains the fastest growing premium grocer for the 3<sup>rd</sup> year in a row\*
  - Checkers Sixty60 online sales growth surged +63.1%
- LiquorShop sales growth of +25.2% resulted in healthy market share gains
  - Excl. Massmart acquisition sales increased 17.4%
- Multi-year Smarter Shoprite investments assisted growth despite no economic tailwinds, and only marginal respite from blackouts in December 2023
- Invested into lower prices to shield customers
  - Internal inflation moderating in H1 and remains below official food inflation

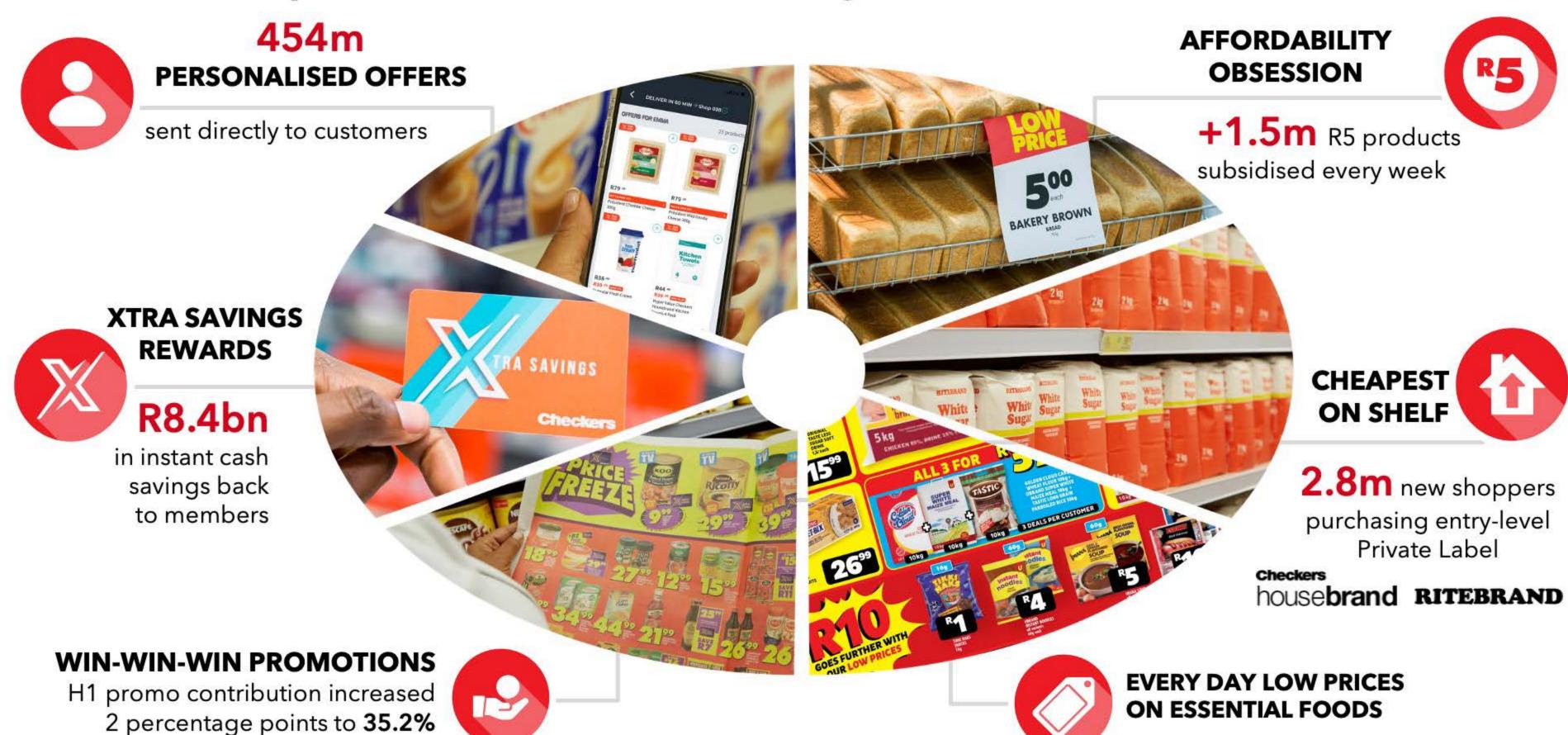
## Supermarkets RSA Internal Inflation vs Official Food Inflation



- Supermarkets RSA food & non-alcoholic beverages
- Stats SA Official Food Inflation



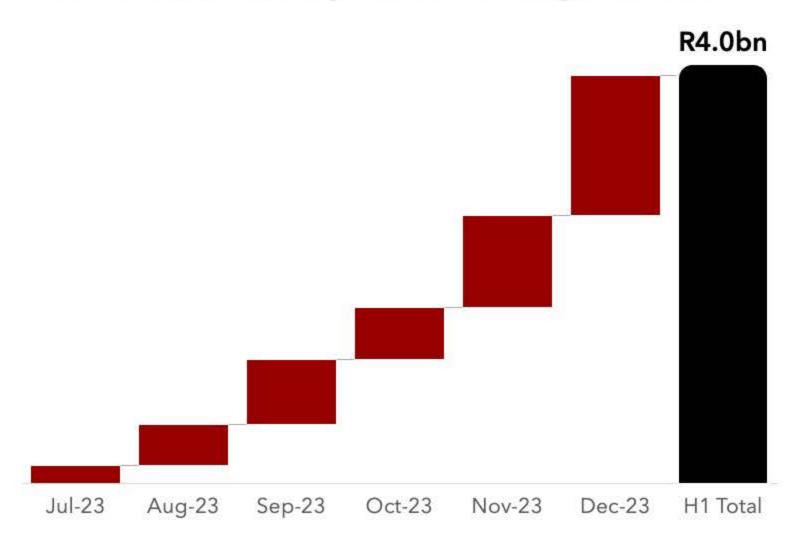
## Price Champion for Customers: Every Rand Matters



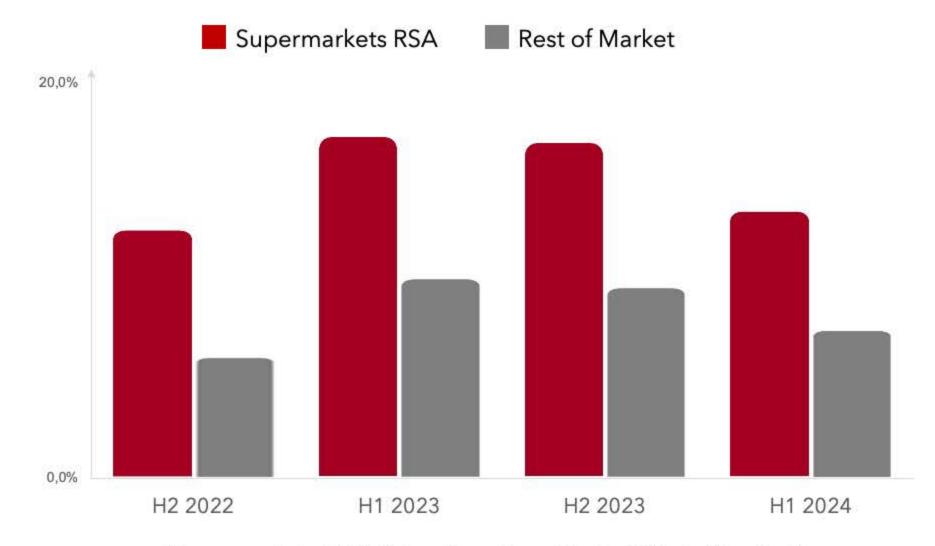
## Execution against strategy delivered record market share

- ✓ New stores, new customers, increased shopping frequency and higher adoption of online
- ✓ Investment into inventory for on-shelf availability
- √ R500m diesel cost for generators to keep stores open and food fresh
- ✓ Record Black Friday and festive sales saw market share gains for all banners.

#### Continued monthly market share gains in H1



#### Sustained sales growth ahead of Rest of Market



Market share gains per month - H1

Supermarkets RSA Sales Growth vs Rest of Market by half

(NielsenIQ, Dec 2023)



## Established RSA brand portfolio with distinct customer propositions

#### SHOPRITE

#### Africa's low-price grocery leader

Lowest prices on trusted grocery brands, without compromising on customer service and product quality for price-conscious customers.



#### ed assortment food discounter

Proximity-to-home advantage offering a limited assortment of the most popular grocery items at unrivalled affordability for the most price-sensitive customers.

#### **Checkers**

#### Best value in fresh and premium foods

Omni-channel market leader in value on fresh, groceries and premium food for upmarket customers.

#### Checkers Hyper

#### Amplified value on wider ranges

Checkers format with wider ranges in bulk groceries, general merchandise and key categories like Pet, Baby and Electronics.



#### One-stop convenience shopping

Franchise arm of the Group, offering groceries, fresh foods and liquor closer to communities.

#### Store positioning and numbers





LiquorShop 261

Narrow/Specialist Range

Upmarket

Sensitive

Price

Wide Range



## Established brand portfolio with distinct customer propositions

#### PEtshop

Upmarket pet shop specialist store stocking premium food and pet accessories.



Specialist outdoor store with exclusive ranges of outdoor general merchandise including pool, gardening, camping, braai accessories and tech gadgets for nature enthusiasts.

### little me

Specialist baby store with exclusive brands and extended ranges in baby accessories, furniture, clothing, food as well as maternity clothing.

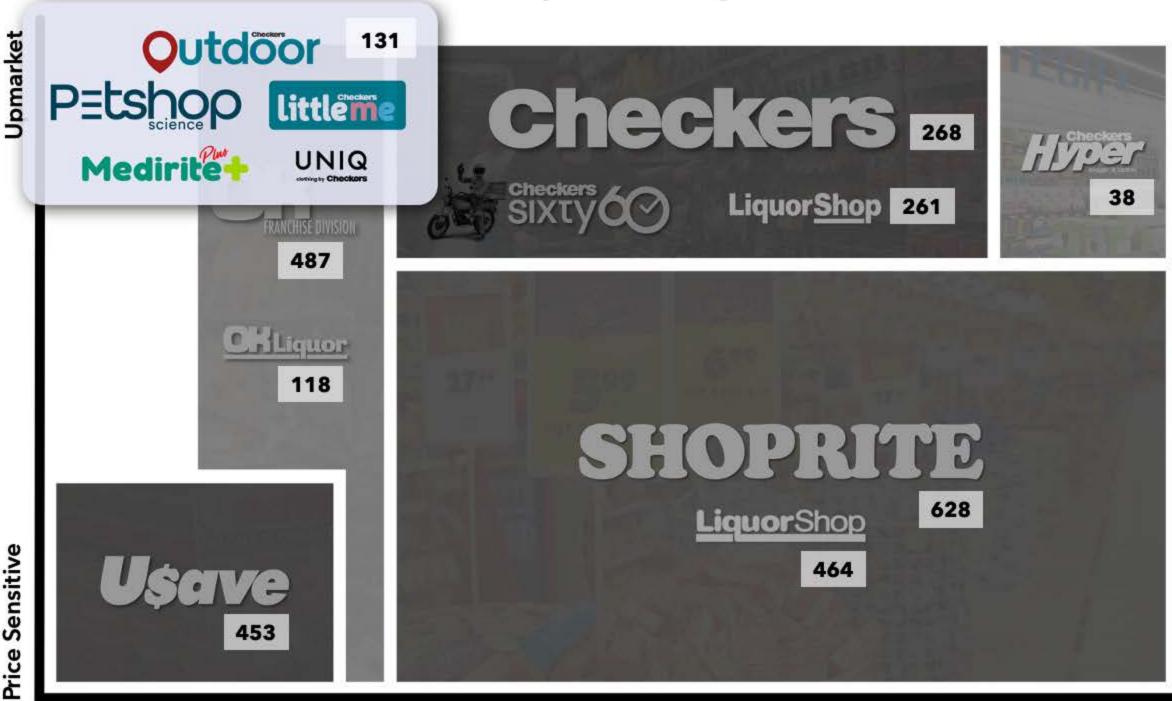


Standalone one-stop health and wellness destination with value across various health and beauty product ranges.

#### UNIQ

A standalone apparel brand that provides discerning trend-forward customers with premium quality wardrobe basics at great value.

#### Store positioning and numbers



Narrow/Specialist Range

Wide Range



## Checkers & Hyper & bet



R38.5bn Sales

> 13.7% Sales growth

15.2%

Annual market share (NielsenIQ, 52 wks Dec 2023)

> 20.6% Private label participation (excl. liquor)

11.3m

Xtra Savings members



## SHOPRITE & Uşave

R49.5bn Sales

> 13.1% Sales growth

19.7%
Annual market share
(NielsenIQ, 52 wks Dec 2023)

20.5%
Private label participation (excl. liquor)

18.1m Xtra Savings

members



## Supermarkets Non-RSA, Furniture and Other Operating Segments

#### **Supermarkets Non-RSA**



#### Narrowed regional scope (9 countries) reducing operational complexity

- Trading profit increased by 37.3% to R434m
- Visit growth +9.8%
- Total 258 stores (opened net 9 stores over 12 months)



#### **Furniture**



#### Home improvement demand muted

- 15.3% Credit sales participation
- Total 432 stores (no net new stores)



#### Other operating segments



Transpharm and Medirite performing well, increasing sales by 18.5%

OK Franchise gaining share with double-digit sales growth

Total 605 stores (opened net 70 stores over 12 months)





# Financial Results

Anton de Bruyn

Chief Financial Officer





## Financial highlights



Sales

R121.1bn

+13.9%

+6.5% Like-for-like\*



**Total income** 

R31.4bn

+13.9%



**Total expenses** 

R24.7bn

+14.8%



**Trading profit** 

R6.7bn

+10.7%



**EBITDA** 

R10.2bn

+10.3%



**DHEPS** 

+7.6%

+4.6% EPS



**ROIC excl. IFRS 16** 

17.0%

**13.7%** WACC



Interim dividend per share

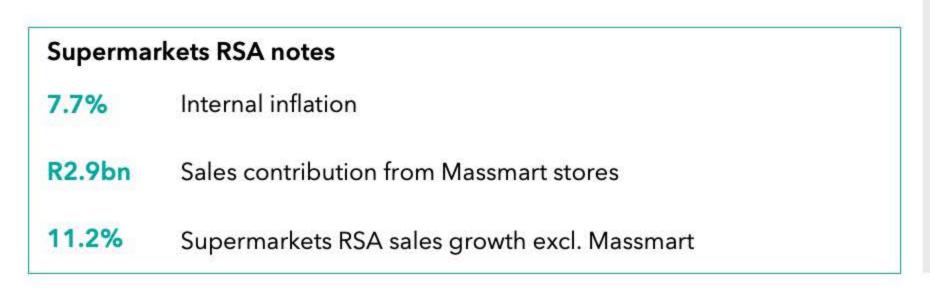
+7.7%

25.4% ROE

<sup>\*</sup> Like-for-like sales growth constitutes pro forma financial information in terms of the JSE Limited Listings Requirements

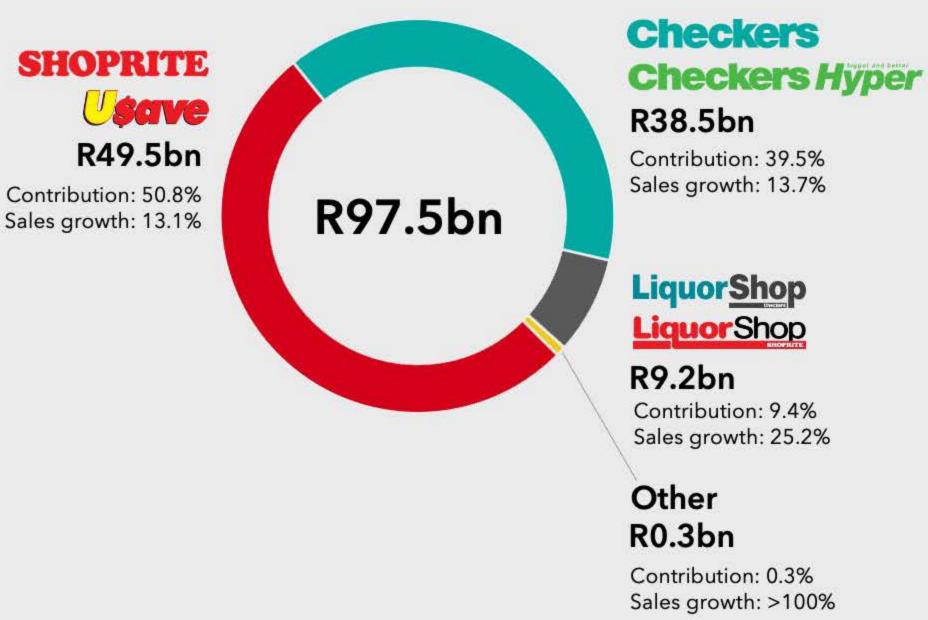
## Sales unpacked

Sales	Change %	26 weeks 31 Dec '23 Rm	26 weeks 1 Jan '23 Rm	Like-for- like %
Supermarkets RSA	14.6	97 517	85 084	6.3
Supermarkets Non- RSA	6.2	10 606	9 987	4.8
Furniture	1.7	3 975	3 909	0.7
Other operating segments	23.1	8 983	7 296	13.4
Total continuing operating segments	13.9	121 081	106 276	6.5



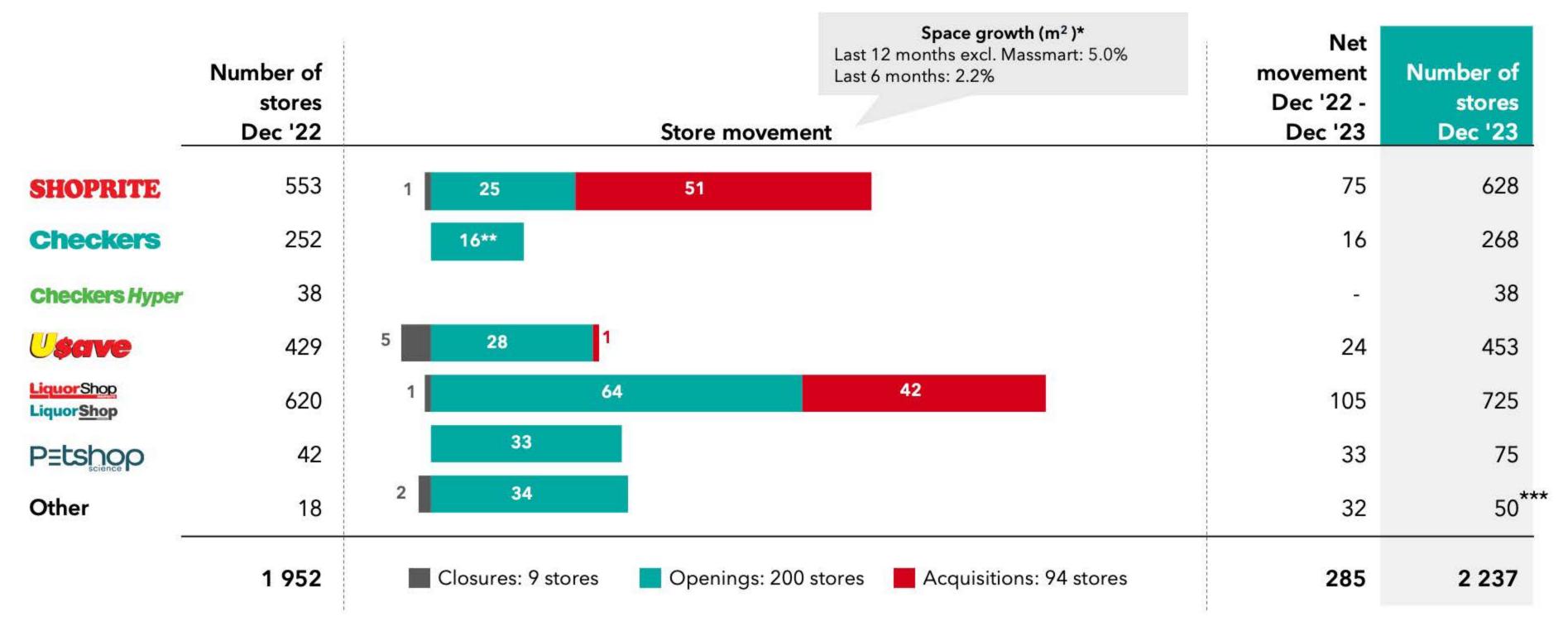
#### Supermarkets RSA

Brand contribution and sales growth





## Supermarkets RSA store expansion



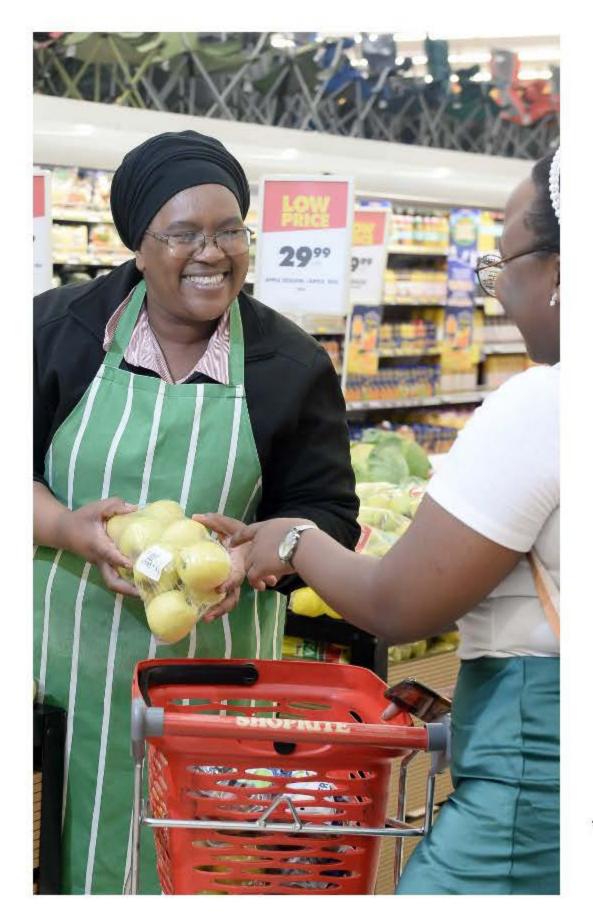
<sup>\*</sup> Space growth represents growth in lettable area (GLA).



<sup>\*\*</sup> Included in the 16 Checkers store openings are two Checkers Foods stores.

<sup>\*\*\*</sup> Included in other: K'nect (5), Little Me (11), Outdoor (15) and UNIQ clothing by Checkers (19).

## Trading profit: total income unpacked



15.5%  excl. non-recurring income relating to loss of profit insurance claim**  Continuing operations	Change %	26 weeks 31 Dec '23 Rm	Restated* 26 weeks 1 Jan '23 Rm	Margin 26 weeks 31 Dec '23 %
Gross profit	14.7	28 599	24 933	23.6
Other operating income*	1.8	2 102	2 064	1.7
Interest revenue*	16.7	385	330	0.3
Share of profit of equity accounted investments		128	128	0.1
Insurance revenue*	24.8	141	113	0.1
Net monetary gain	\ <del>.</del>	41	7E	₹.
Total income included in trading profit	13.9	31 396	27 568	25.9
Non-recurring income relating to loss of profit insurance claim which was accounted for as part of other operating income in the prior year		2€	(244)	
Total income included in trading profit excluding non- recurring income	14.9	31 396	27 324	25.9



<sup>\*</sup> Restated for the adoption of IFRS 17: Insurance Contracts.

<sup>\*\*</sup> The Group received non-recurring income of R244 million relating to a loss of profit insurance claim due to the 2021 social unrest which was accounted for as part of other operating income in the prior period.

## Other operating income analysis



	Change %	26 weeks 31 Dec '23 Rm	Restated* 26 weeks 1 Jan '23 Rm
Commissions received*	8.6	606	558
Sundry income**	(23.3)	514	670
Delivery recoveries	32.5	379	286
Marketing and media	24.0	279	225
Operating lease income	(3.7)	232	241
Franchise fees received	9.5	92	84
Total other operating income  Non-recurring insurance	1.8	2 102	2 064
income		. <del></del>	(244)
Total other operating income excluding non-recurring income	15.5	2 102	1 820

<sup>\*\*</sup> The Group received non-recurring income of R244 million relating to a loss of profit insurance claim due to the 2021 social unrest which was accounted for as part of other operating income in the prior period.



<sup>\*</sup> Restated for the adoption of IFRS 17: Insurance Contracts.

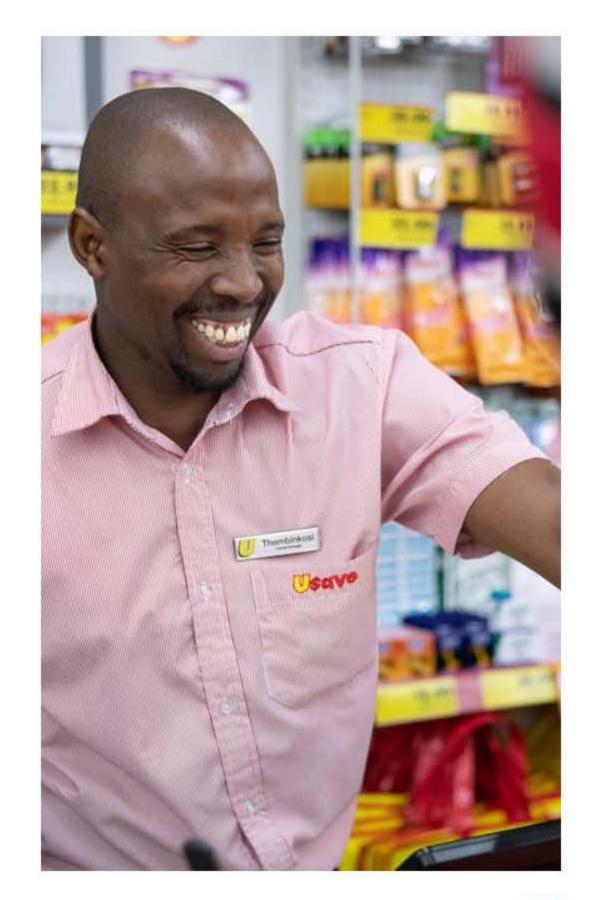
## Trading profit: total expenses unpacked

Continuing operations	Change %	26 weeks 31 Dec '23 Rm	Restated* 26 weeks 1 Jan '23 Rm
Depreciation and amortisation	16.9	3 471	2 968
Employee benefits	14.2	9 453	8 280
Electricity and water	14.5	2 651	2 316
Insurance service expense*	21.9	78	64
Other operating expenses*	14.6	9 083	7 924
Total expenses included in trading profit	14.8	24 736	21 552
Expense margin (%)		20.4	20.3

#### Notes:

#### Electricity and water:

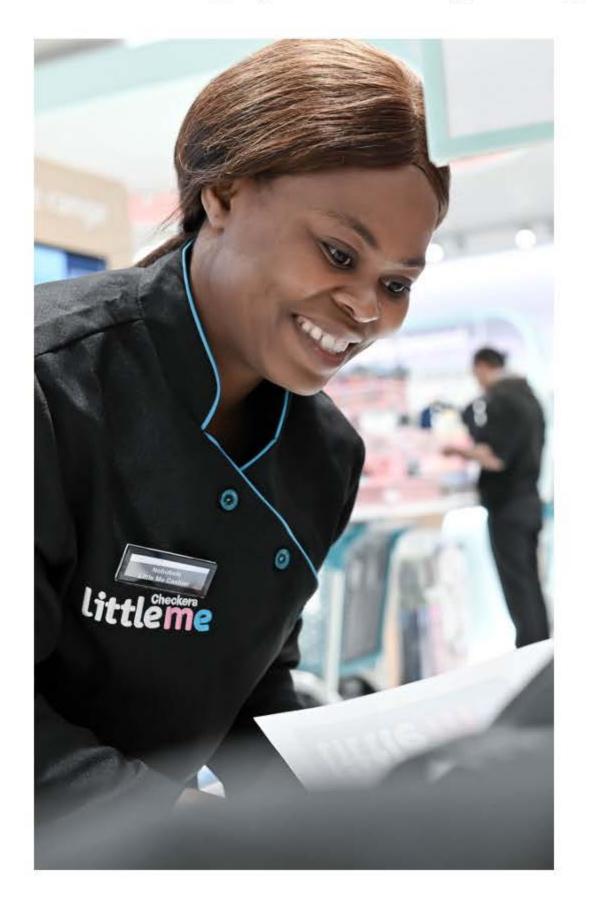
R500m spent on diesel to operate generators in Supermarkets RSA over the period.





<sup>\*</sup>Restated for the adoption of IFRS 17: Insurance Contracts.

## Trading profit by segment



				Trading
			Restated*	margin
		26 weeks	26 weeks	26 weeks
	Change	31 Dec '23	1 Jan '23	31 Dec '23
Continuing operations	%	Rm	Rm	%
Supermarkets RSA	8.8	5 844	5 370	6.0
Supermarkets Non-RSA	37.3	434	316	4.1
Furniture*	(3.1)	125	129	3.1
Other operating segments	18.1	268	227	3.0
Total continuing operating segments	10.4	6 671	6 042	5.5
Hyperinflation effect		(11)	(26)	
Consolidated continuing operations	10.7	6 660	6 016	5.5

**5.9%** excl. diesel spent in Supermarkets RSA

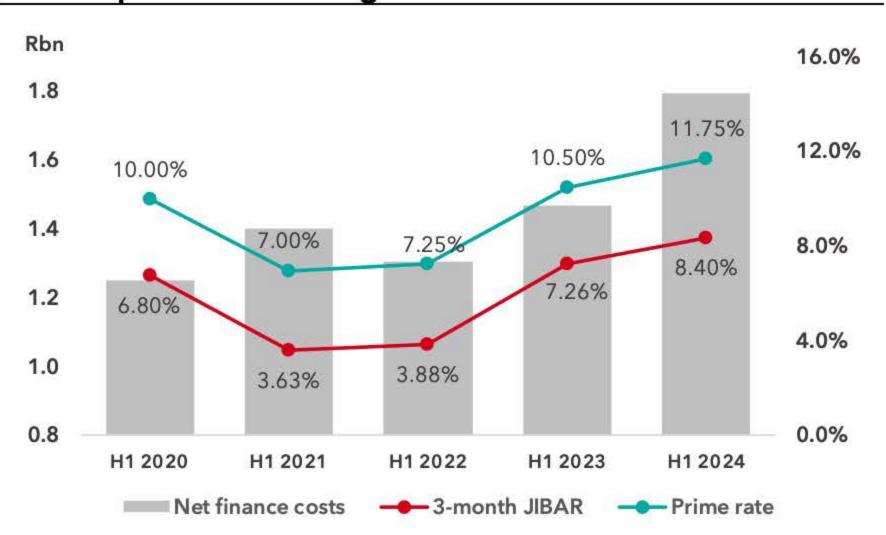


<sup>\*</sup>Restated for the adoption of IFRS 17: Insurance Contracts.

## **Net finance costs**

Continuing operations	Change %	26 weeks 31 Dec '23 Rm	Restated* 26 weeks 1 Jan '23 Rm
Interest received from bank account balances	16.7	259	222
Borrowings and other finance charges*	39.7	(366)	(262)
Lease liabilities finance charges _	18.2	(1 692)	(1 432)
Net finance costs	22.2	(1 799)	(1 472)

#### The impact of increasing rates on finance costs





<sup>\*</sup>Restated for the adoption of IFRS 17: Insurance Contracts.

## Financial overview



**Borrowings** 

R6.3bn

R6.4bn

H1 2023



**Borrowings to equity** 

23.8%



**US** dollar borrowings

**US\$28m** 

8.2%

of total borrowings



Change in right-of-use assets

+R3.7bn

+R5.2bn

Change in lease liabilities



Net changes in working capital\*

R2.4bn

R8.3bn

Inventories (R4.5bn)

Trade and other receivables (R0.8bn)

Short-term supplier financing (R0.6bn)

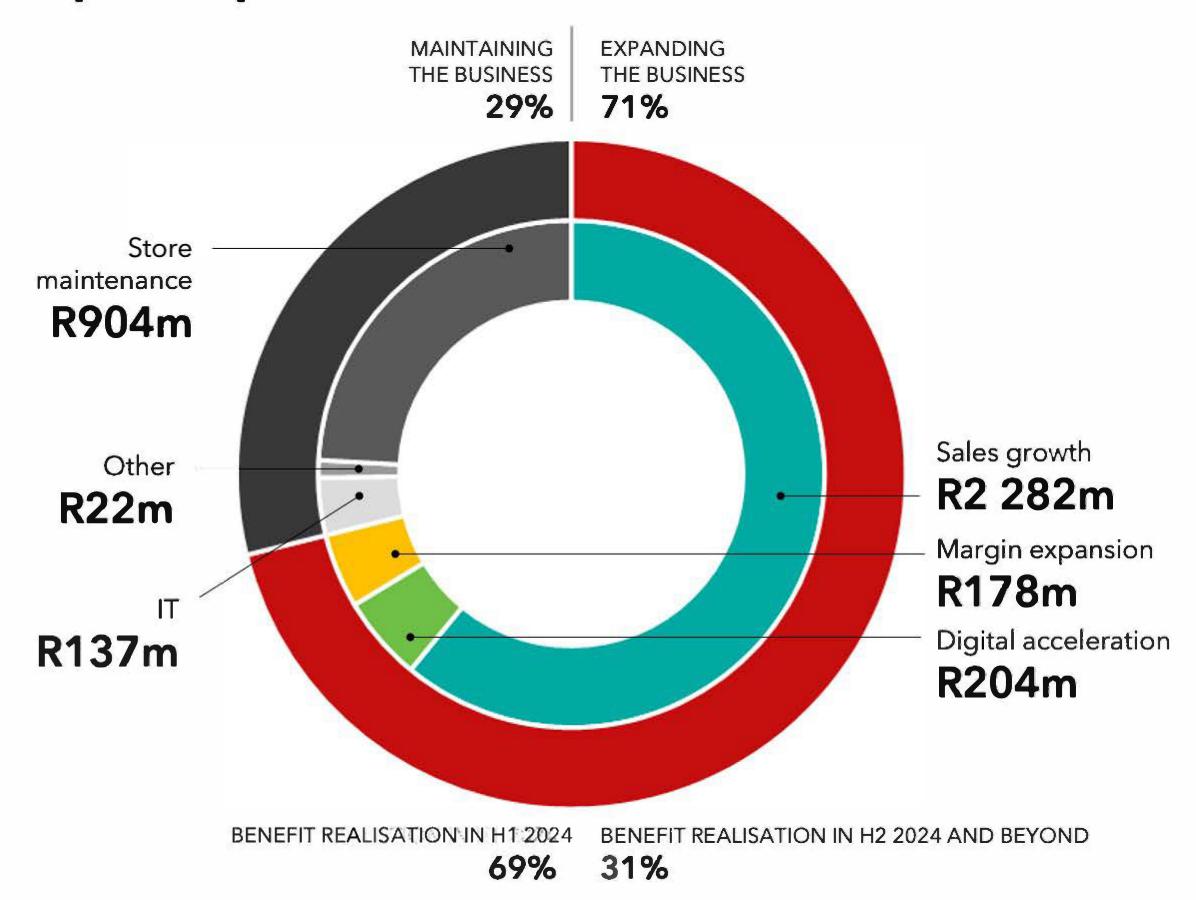
Trade and other payables



**Net cash** 

R8.3bn

## Capital spend



**CAPITAL SPEND** 

H1 2024: R3 727m

H1 2023: R3 360m



**CAPITAL SPEND AS % OF SALES** 

H1 2024: 3.1%

H1 2023: 3.2%

EXCLUDING CAPITAL SPEND ON MASSMART AND SUPPLY CHAIN

H1 2024: 2.7%

Rm
203
239
442



## Supply Chain Expansion

′24

#### Canelands DC (KwaZulu-Natal)

Expansion funded through Retail Logistics Fund (RF) (Pty) Ltd

Lease commencement date Feb 2024

Size 41 208m<sup>2</sup>

Shoprite funded capex cR74m

Estimated inventory build cR300m

Feb 2024 Mar 2024

#### **Centurion Transport Facility (Gauteng)**

Expansion funded through Retail Logistics Fund (RF) (Pty) Ltd

Lease commencement date Mar 2024

Size 9 012m<sup>2</sup>

Shoprite funded capex cR32m

'25

#### Riverfields DC (Gauteng)

Expansion funded through Equites Property Fund Ltd

Lease commencement date Jul 2024

Size 94 223m<sup>2</sup>

Shoprite funded capex cR284m

Estimated inventory build cR730m

Jul 2024

Jan 2025

#### Wells Estate DC (Eastern Cape)

Expansion funded through Retail Logistics Fund (RF) (Pty) Ltd

Lease commencement date Jan 2025

Size **80 531m**<sup>2</sup>

Shoprite funded capex cR230m

Estimated inventory build cR600m

### **Inventories**

Inventories as % of sales (52 weeks) from continuing operations	H1 2024 %	H1 2023 %
Supermarkets RSA	12.7	12.6
Supermarkets Non-RSA	11.7	12.1
Furniture	28.6	27.7
Other operating segments	7.6	7.0
Total continuing operations	12.7	12.7

Excluding the impact of stock held in the distribution centres:

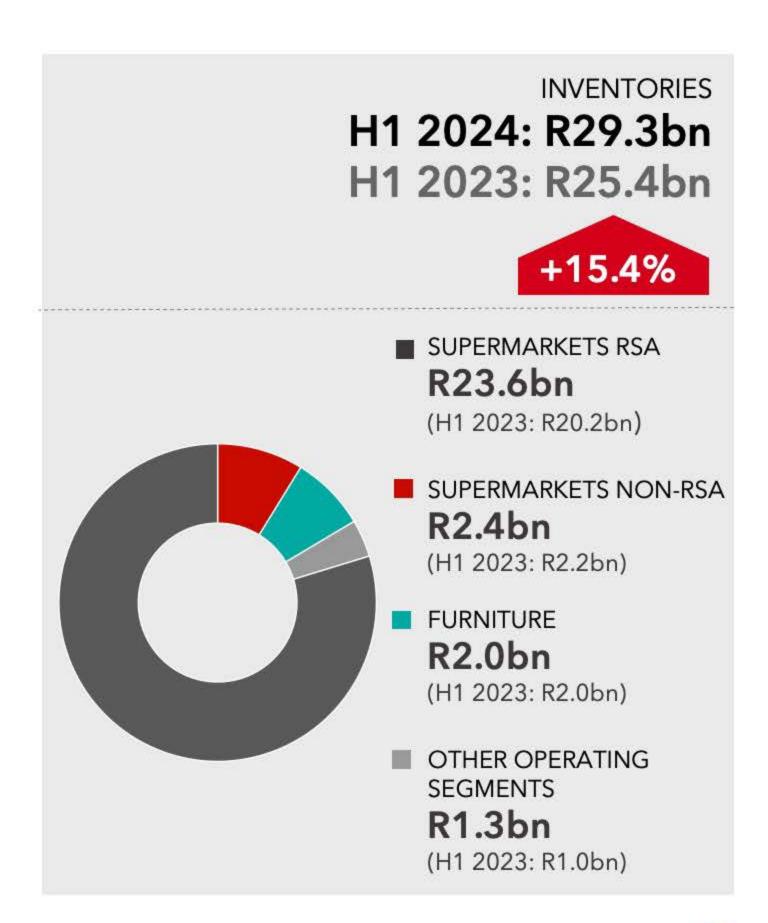
Total continuing operations

8.8% (H1 2023: 9.2%)

Supermarkets RSA

8.6% (H1 2023: 8.8%)

- Expanded footprint with the opening of 315 corporate stores over the last 12 months.
- Increase in supply chain network capacity to manage additional safety stock levels.
- Increased inventory holding in distribution centres to support elevated levels of sales growth.





### Free cash flow

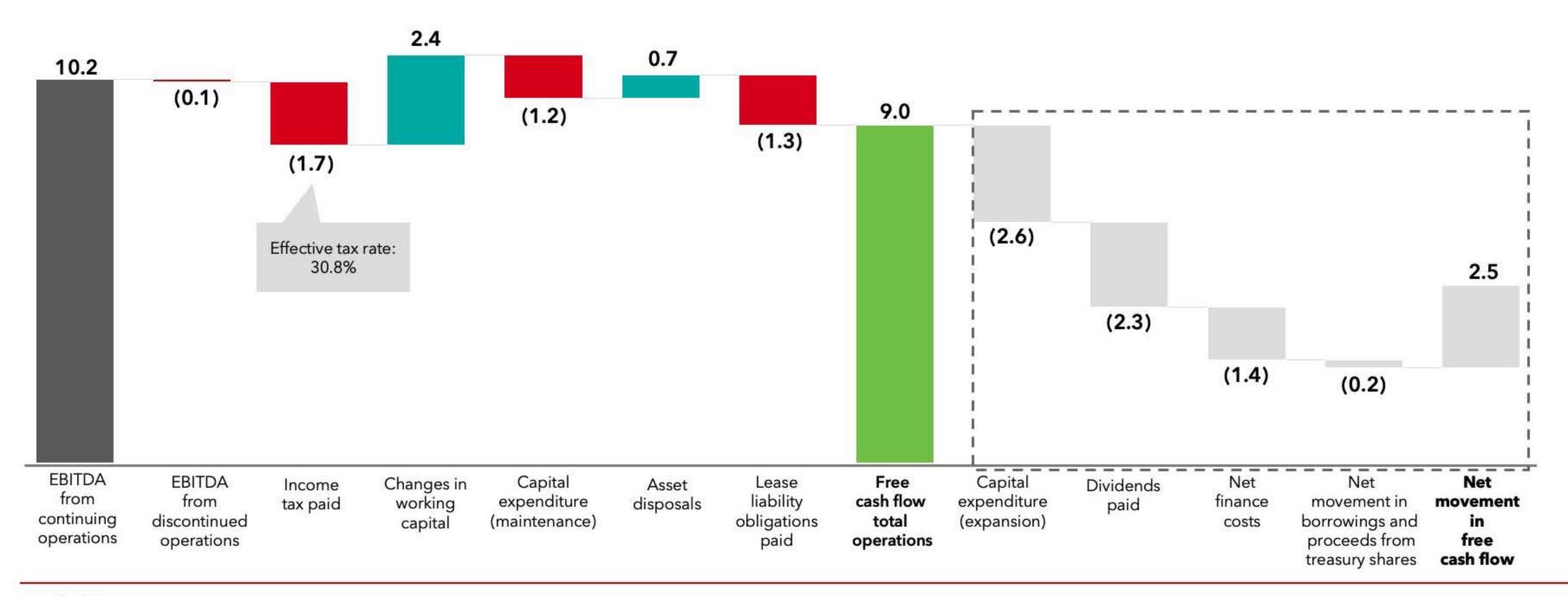
Rbn

FREE CASH FLOW CONVERSION RATIO

H1 2024: 88.6%

**OPERATING CASH CONVERSION RATIO** 

H1 2024: 122.3%



#### **Definitions**

Free cash flow: cash generated after accounting for cash outflows to support operations and maintain capital assets.

Free cash flow conversion ratio: free cash flow as a percentage of EBITDA from total operations.

Operating cash conversion ratio: cash generated from operations as a percentage of EBITDA from total operations.



## H2 2024 Guidance considerations



Sales	Massmart is in the base from H2 2024. Supermarkets RSA January 2024 inflation measured 6.3%.
Operating margin	Diesel generator expense to continue, in the base. Insurance claim included in 2023 other income, will not repeat.
Тах	Effective tax rate 30% - 31%.
Capital allocations	Dividend cover at discretion of Board per policy of 1.75 times full year DHEPS (continuing operations).  Share buy-back authority in-place, usage will be determined during the year, however capital allocation prioritises core business expansion and acquisition capex.
Capex	cR8.5bn which includes additional spend for:  • Massmart store upgrades  • Investment in supply chain  • Continued store openings and refurbishments
Non-RSA	Currency volatility and devaluations are expected to continue in H2 compared to a prior year foreign exchange rate gain of R384 million. Volatility driving inflation expected to weigh on affordability. Investment in Angola Government Bonds and Bills anticipated to decline which will impact interest earned. Majority of proceeds relating to the sale of Retail Supermarkets Nigeria Ltd repatriated.
New stores	140 new stores planned for H2, which includes 81 stores in Supermarkets RSA.
Inventories	Excluding the impact of Riverfields DC, inventory levels as a % of sales expected to be in line with prior year.



## Strategy Update

Pieter Engelbrecht

Chief Executive Officer





## Strategic priorities remain future-fit for long-term growth





## Shoprite<sup>X</sup> powering tomorrow's retail capabilities



## Pioneering rapid grocery delivery



- Sales momentum of 1-hour delivery service continues
- Sixty60 sales increased 63.1% despite rising competition, as online adoption and frequency improved

No. 1

Grocery App (4.5m downloads)

505

Locations

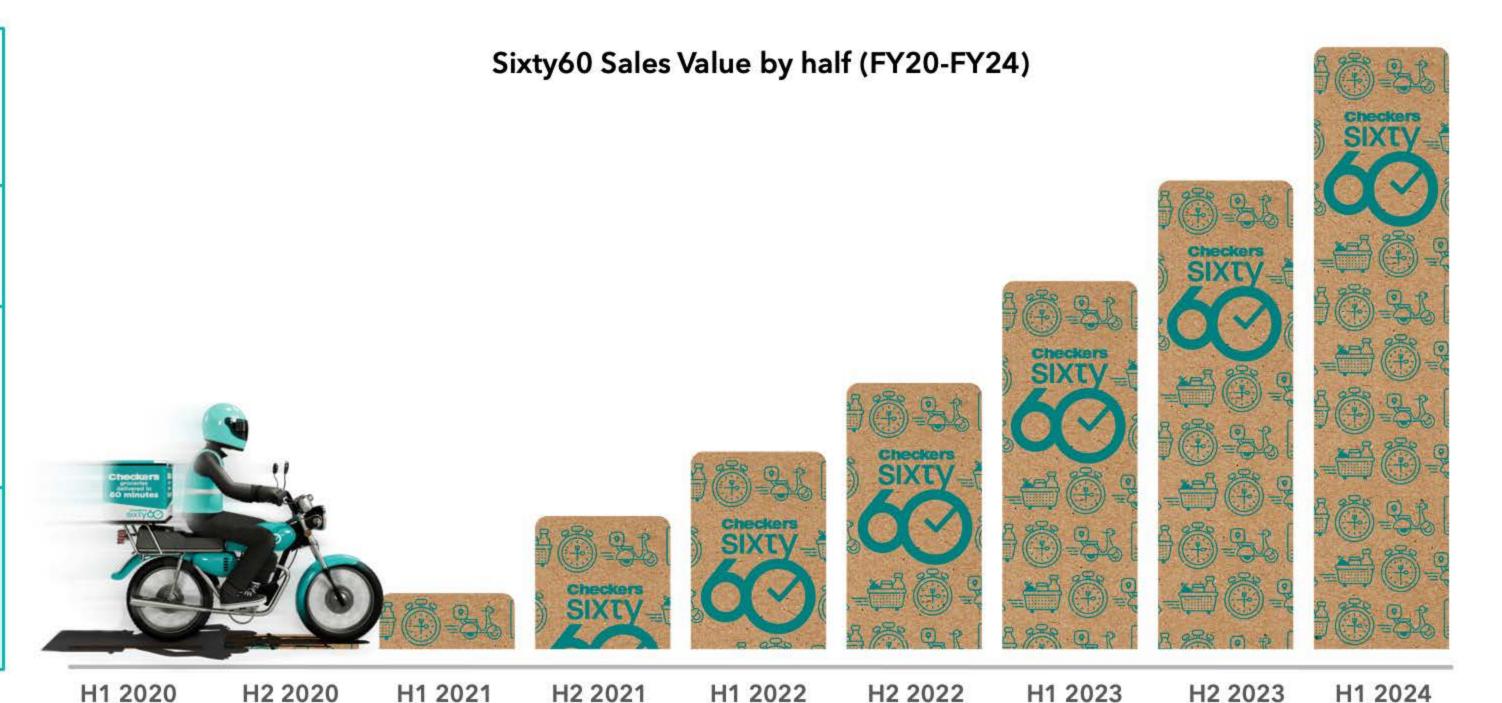
9903

New jobs since launch

Sales increased

10.7x

since H1 2021



## Customer relevance is building brand advocacy





















## A sustainable digital advantage

#### Building SA's largest, most profitable, omnichannel retailer

- ✓ Defended position as No.1 online grocery platform, adding advanced capabilities in new categories
- ✓ Data from an integrated **customer platform** with 29.4m members and 2 500 swipes per minute
- ✓ Personalisation at scale helping customers save money effortlessly
- ✓ Launched SA's first Retail Subscription plan maximising loyalty from most valuable customers
- ✓ Advanced Analytics capabilities brought in-house to enable Precision Retailing













#### Growing higher margin, data-driven alternative income

- ✓ Customer Insights monetisation through own insights platform for FMCG partners
- Rainmaker Retail Media Network commercialising precision targeting capabilities and increasing return on ad spend
- ✓ Affordable and accessible Financial Services cheapest bank account in South Africa, insurance and lending

















## Maximising share of wallet with every shop

New sales opportunities identified in under-indexed categories





#### Building lighthouse private label brands

- Building customer loyalty with differentiated own brands
  - 25 own brands now exceed R100m in sales each in H1
  - Forage and Feast brand building momentum with +21.9% sales growth
- RSA Private label H1 sales contribution largely flat at 20.6%\*
  - Impacted by availability challenges amidst avian flu and port delays











































413

New products
launched in the last
6 months









#### Stronger partnerships

#### Winning together with partners aligned to our customer values







Market share gains with industry-leading franchise sales growth

605 stores (+70 net new stores over 12 months)



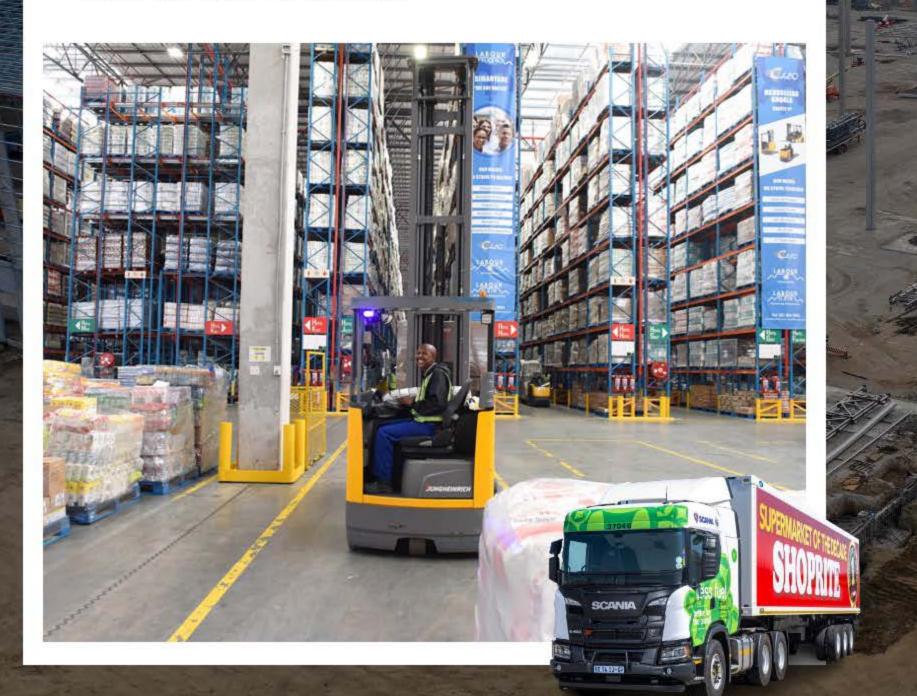


# Investing in capacity for long-term growth

#### **Future-Fit Supply Chain Expansion**

Wells Estate DC under construction, 17 January 2024

 Increasing centralised supply chain capacity through Retail Logistics Fund by over 200 000m<sup>2</sup> over the next 12 months











Investing in capacity for long-term growth

#### **Future-Fit Supply Chain Expansion**

 Increasing centralised supply chain capacity through Retail Logistics Fund by over 200 000m<sup>2</sup> over the next 12 months



#### Build Our Store Network To Leverage Proximity Advantage

- Enterprise point-of-sale upgrade commenced modernising store checkout system and processes
- 215 new stores opened in H1 with 140 planned for the remainder of the financial year













# **Force for Good: Society**

# R117m

worth of surplus food and goods donated in H1

754 000

nutritious meals served to 7 300 children at 113 early childhood development centres

# 4.1 million

meals served by 31 mobile soup kitchens 60 535

community members benefitting from 232 community food gardens and 3 750 household food gardens

Recognised for

#### transformative youth employment

initiatives at the YES programme's inaugural ESG Awards

YES: Youth Employment Service ESG: Environmental, social, and governance













#### Force for Good: Planet

100%

of in-store paper and board packaging used in delis, bakeries and fresh fish departments is responsibly sourced Recycled and reused

32 487 tons

of cardboard and plastic (+14.4%) 36.0 MWp

installed solar PV capacity, equivalent to more than

**7 000 homes** 

fitted with solar PV

5.8%

of our electricity is now sourced from renewables

99.4%

of in-store used packaging is now reusable, recyclable or compostable, with **82.1%** recycled content



Total kWh Generated

60% increase since 2022

2024

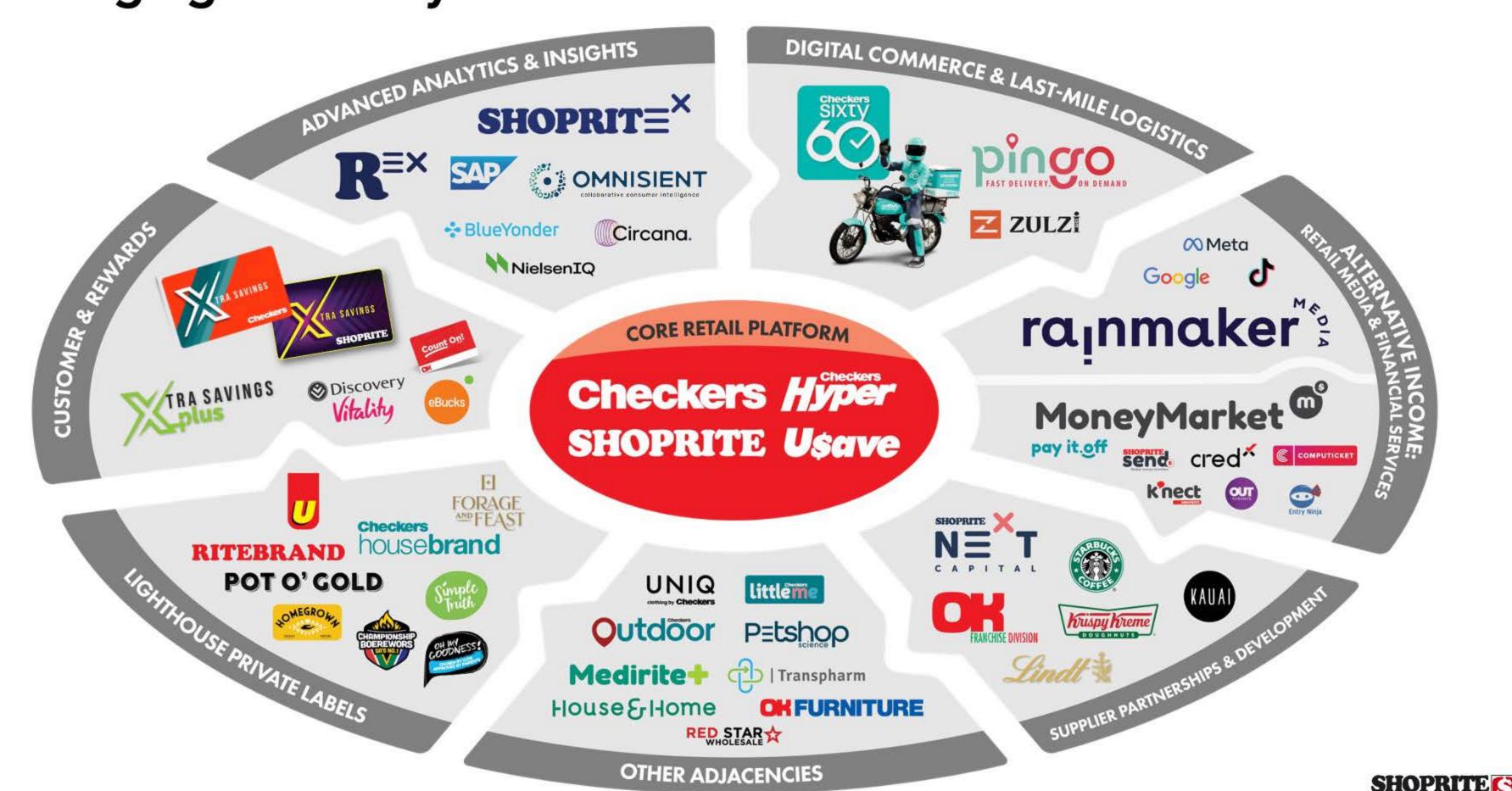


rating for CDP climate change and water security disclosures

CDP: Carbon Disclosure Project



## Leveraging our ecosystem of value



2024 Interim Financial Results

#### **Our Outlook**

#### Shoprite is more Customer-centric and Digitally-fit than ever before

- Supermarkets RSA sales growth rate for the first six weeks achieved low double digits and ahead of the market, albeit lower than H1
- H2 sales growth will be impacted by:
  - Supermarkets RSA internal inflation for February was 5.3%, off its peak of 11.9% in February 2023
  - Supermarkets RSA H2 sales growth comparable period 18.2%
  - Massmart acquisition in base
- Investing in DC stock builds, product availability and price leadership
- New store openings contributing ~5% new space for the full year, however not translating directly to sales given store formats and maturity curve of our developments
- Optimistic about our investments that will continue to deliver long-term growth and returns





# Thank You Questions





# Additional Information

Anton de Bruyn

Chief Financial Officer





#### Financial metrics

		H1 2024		Rest	ated* H1 202	3
	ROIC Rm	IFRS 16 impact Rm	ROIC excl. IFRS 16 Rm	ROIC Rm	IFRS 16 impact Rm	ROIC excl. IFRS 16 Rm
Trading profit	12 563	(2 568)	9 995	11 754	(2 695)	9 059
Effective tax rate	30.8%		30.8%	31.1%		31.1%
Trading profit after tax	8 694	(1 776)	6 918	8 099	(1 857)	6 242
Invested capital	72 501	(30 758)	41 743	66 142	(26 693)	39 449
Average invested capital	69 322		40 596	64 121		38 473
ROIC	12.5%		17.0%	12.6%		16.2%
	H1 2024			H1 2023		
ROE	25.4%			26.4%		
WACC	13.7%			14.0 - 15.0%		

<sup>\*</sup>Restated for the adoption of IFRS 17: Insurance Contracts.

**DEFINITIONS:** ROIC: Trading profit over the last 12 months (52-week basis) after tax (applying the effective tax rate) expressed as a percentage of average invested capital for the period on a 52-week basis.

Invested capital: Net asset value excluding borrowings, lease liabilities and bank overdrafts.

ROE: Headline earnings from continuing operations expressed as a percentage of equity before non-controlling interest at the beginning of the period. WACC: Weighted average cost of capital calculated in terms of the Group's policy.



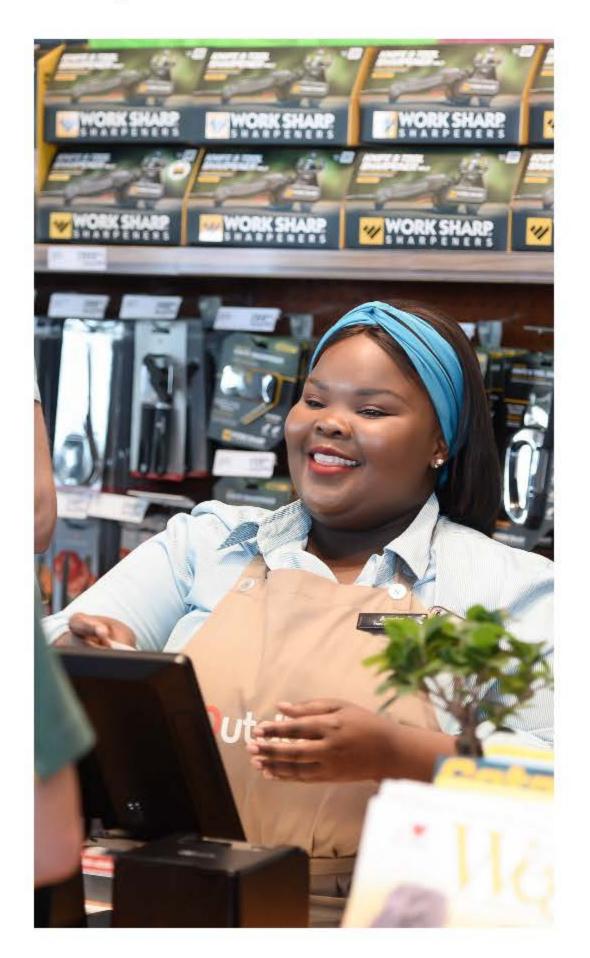
# Diluted headline earnings per share (DHEPS)



	Change %	26 weeks 31 Dec '23 cents	26 weeks 1 Jan '23 cents
DHEPS continuing operations	7.6	621.4	577.5
DHEPS discontinued operations	(28.7)	(13.4)	(18.8)
DHEPS including discontinued operations	8.8	608.0	558.7
DHEPS continuing operations	7.6	621.4	577.5
Adjusted for the impact of:			
Shoprite Employee Trust distributions to eligible employees in South Africa and equivalent awards granted by subsidiaries in countries outside South Africa	0.5	22.3	22.2
Exchange rate differences		4.9	(4.5)
Hyperinflation	(59.2)	2.0	4.9
Lease modifications and terminations	3.7	(8.5)	(8.2)
Related tax effect	(80.0)	0.7	3.5
Adjusted DHEPS from continuing operations	8.0	642.8	595.4
Adjusted HEPS from continuing operations	7.7	645.5	599.3



# Adjusted headline earnings reconciliation



	Headline earnings 31 Dec '23 Rm	DHEPS* 31 Dec '23 cents
Headline earnings including discontinued operations	3 322	608.0
Headline loss from discontinued operations	73	13.4
Headline earnings from continuing operations	3 395	621.4
Adjusted for the impact of:		
Shoprite Employee Trust distributions to eligible employees in South Africa and equivalent awards granted by subsidiaries in countries outside South Africa	122	22.3
Exchange rate differences	27	4.9
Hyperinflation	11	2.0
Lease modifications and terminations	(46)	(8.5)
Related tax effect	1	0.7
Adjusted headline earnings from continuing operations	3 510	642.8

<sup>\*</sup>DHEPS based on 546 084 550 weighted average number of ordinary shares adjusted for dilution



# Items of a capital nature

Continuing operations	26 weeks 31 Dec '23 Rm	26 weeks 1 Jan '23 Rm
Impairment of property, plant and equipment	(7)	(9)
Impairment reversal/(impairment) of right-of-use assets	7	(7)
Impairment of intangible assets	(12)	<b>E</b>
Non-financial asset impairments  Profit on disposal and scrapping of plant and equipment and	(12)	(16)
intangible assets	72	92
Insurance claims receivable	23	50
Other	(42)	3
Total expenditure of a capital nature	41	129

#### Notes to the results:

Non-financial asset impairments/(reversals) by segment	26 weeks 31 Dec '23 Rm
Supermarkets RSA	19
Supermarkets Non-RSA	5
Furniture	(10)
Total continuing operating segments	14
Hyperinflation effect	(2)
Consolidated continuing operations	12

