

Shoprite donates R500K of food, continues to serve 9 000 meals in KZN daily

(22 April 2022) Shoprite is donating R500 000 worth of tinned food and bottled water to communities affected by the devastating KwaZulu-Natal floods, while its fleet of Mobile Soup Kitchens continue to serve 9 000 meals in the province every single day.

30 000 cans of food and 12 000 litres of water, valued at R500 000, will be handed over to East Coast Radio's Big Favour on Friday. This is over and above Shoprite's initial donation of R30 000 as well as energy drinks and snacks for emergency and frontline relief workers.

Essential food parcels – containing rice, maize meal, cooking oil and other non-perishables – and blankets will also be distributed to affected families in partnership with [Gift of the Givers](#) and [Ashrafu Aid](#).

Customers wishing to support relief efforts can donate as little as R5 to the [#ActForChange Fund](#) at the till points in all [Shoprite](#), [Checkers](#) and [Usave](#) supermarket nationwide. All donations collected go to vetted beneficiary organisations assisting with relief efforts in KwaZulu-Natal.

"We remain in close contact with the relevant organisations assisting with relief efforts to determine what aid is required and how we can support relief efforts during this climate disaster," said Sanjeev Raghubir, Sustainability Manager at the Shoprite Group.

"The frequency of climate-related disaster, like the KwaZulu-Natal floods, are likely to increase and the Shoprite Group is committed to building the resilience and adaptive capacity of the communities that it is a part of," added Raghubir.

People wanting to assist family and friends in need can buy [virtual vouchers](#) that are sent directly to the recipient's phone to buy groceries or other essentials.

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