

## **Championship Boerewors competition celebrates 30th year with massive prizes**

Entries for the 30th edition of the annual Championship Boerewors competition will be open from 23 May until 17 June 2022.

The competition, which launched in 1992, continues to unearth South Africa's finest boerewors recipes. And over the past 30 years, Shoprite and Checkers have awarded aspiring chefs and accomplished home cooks the coveted accolade of Championship Boerewors maker for the year.

According to Janine van Aswegen, Deputy GM: Marketing at Shoprite and Checkers, the event is an annual highlight on the retailer's calendar.

"When we launched the competition 30 years ago, we had no idea how popular it would become and how impressive and innovative the various recipes would be. Three decades in – and after a record-breaking number of entries last year – we're excited to see what the 2022 edition of the Championship Boerewors competition brings," says van Aswegen.

Thousands enter the competition each year in the hopes of earning the title of South Africa's best boerewors maker and see their products on supermarket shelves around the country.

In celebration of its 30<sup>th</sup> anniversary, the winner and runners up of the 2022 Championship Boerewors competition will be awarded cash prizes for the first time:

- First prize: A new Toyota Fortuner and R50,000 in cash
- Second prize: R30,000 in cash
- Third prize: R20,000 in cash

All boerewors recipes must adhere to strict [guidelines for making traditional boerewors](#) and are judged by an expert panel from the [South African Chefs Association \(SACA\)](#).

Once the judges validate the recipes, they will narrow them down to the top 10. Shoprite and Checkers will then invite the top 10 finalists to a special event where they can prepare and cook their boerewors for the judging panel.

The judges will then select the final winner on the day, who will walk away with the prizes and the title of Championship Boerewors maker for 2022.

For more information or to enter, visit [www.championshipboerewors.co.za](http://www.championshipboerewors.co.za)