

## Checkers Sixty60 named one of Memeburn's best apps of 2020

(18 January 2021) [Checkers Sixty60](#) was recently recognised as one of [Memeburn's best apps of 2020](#) - the apps were those who helped to manage the stress and chaos of lockdowns and social distancing.

While 2020's unexpected turn of events presented many challenges, Sixty60 provided customers with an innovative and safe solution to have their groceries delivered at the touch of a button at the same value for money for which Checkers is renowned.

Customer response has been exceptional due to the service's lightning fast service and ease of use, and order volumes skyrocketed during lockdown necessitating Checkers to rapidly expand Sixty60 throughout the country.

The recognition from Memeburn comes after Sixty60, the first one hour grocery delivery service from a South African supermarket chain, won six prestigious awards late last year within its first year of operation including:

- the People's Choice Award and the Best Enterprise Solution at the [2020 MTN Business App of the Year Awards](#)
- the [2020 BCX Digital Innovation Awards](#)
- a gold award in the Service Design category at the [2020 Loerie Awards](#)
- and gold awards for Tech Innovation and Business Unusual at the Mobile Marketing Association (MMA) South Africa [SMARTIES Awards 2020](#).

"These awards recognise Sixty60's innovation and the gap that it quickly filled since it was [first launched in November 2019](#), shortly before the onset of the Covid-19 pandemic and is an amazing achievement for our team's unwavering commitment to ensure a truly customer-centric, seamless online shopping experience," said Neil Schreuder, Chief of Strategy and Innovation for the Shoprite Group.

With more than 1 million app downloads and more than 12 000 groceries to choose from on the Sixty60 app, the service will be expanding to more than 20 new areas over the next three months.

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