

Shoprite sowing the seeds of hope in Langa and Paarl communities

The Shoprite Group distributed 200 garden-in-a-box starter kits and essential tools to equip community members in Langa and Paarl to establish their own household gardens.

Each kit contains a variety of biodegradable seed tape and fertiliser sticks to produce enough herbs and vegetables to feed a family of four for a year. Community members are also provided with the necessary education and training, as well as essential gardening tools, to ensure the success of their gardens.

“This initiative enables families to grow their own, nutritious food for at least 12 months, and it’s one of many initiatives we have in place to address food security at a household level,” explains Sanjeev Raghubir, Sustainability Manager for the Shoprite Group.

Community member Xhanti Ndabula from Langa said, “I am very happy to receive this kit from Shoprite. It will help my family to grow our own fresh produce, and I’m also excited to share what I learn with others.”

As Africa's largest food retailer, the Shoprite Group has a robust hunger relief programme in place, and supports more than 145 food gardens and 1 100 home-based gardens across all nine provinces in South Africa.

To encourage the establishment of more home-based gardens, the Group is distributing hundreds of garden-in-a-box starter kits to communities such as Vredendal, Worcester, Hopetown, De Aar, and Vhembe.

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