

## **Checkers launches Xtra Savings deals on the Sixty60 app**

Today, Checkers announced the coming together of two award winning tech innovations, Checkers Sixty60 and the Xtra Savings rewards programme. Thousands of Xtra Savings deals are now available on the Sixty60 app for home delivery nationwide.

“Customers have been asking us to offer all of the Xtra Savings deals they love in our stores on the Sixty60 app and we have listened,” explains Neil Schreuder, Chief of Innovation & Strategy at the Shoprite Group.

“Checkers is proud to be the first supermarket in South Africa to offer fully integrated rewards benefits online. Customers can enjoy instant savings on thousands of products and personalised offers delivered to their door in just 60 minutes,” continues Schreuder.

Checkers Sixty60 is the number one grocery app in the country, known for its ease of use, rapid delivery and customer experience. It has been downloaded more than 1.9-million times in less than two years since launch.

Xtra Savings is South Africa’s fastest growing rewards programme and already boasts more than 20-million members, who have collectively saved more than R5-billion in the past year.

This latest enhancement is designed to make saving money on groceries even more convenient at a time when customers need it more than ever.

Sixty60 users can link their Xtra Savings card to their profile in the app and immediately take advantage of personalised deals.

Checkers Sixty60 has rapidly expanded to over 261 stores across all 9 provinces, and has created over 4,100 new jobs.

To download the Checkers Sixty60 app visit [www.sixty60.co.za](http://www.sixty60.co.za).