Checkers Sixty60 launches in North West province

(20 April 2021) Checkers today launched its Sixty60 on demand one-hour grocery delivery service in the North West province for the first time.

The service is now available in the vicinity of Checkers Hyper Klerksdorp, with more locations to follow in the near future.

Since [first launching in late 2019](#) in a few neighbourhoods in the Western Cape and Gauteng, Checkers has rapidly expanded Sixty60 throughout the country and the service is now available from [over 150 stores](#) nationwide.

Customer response has been exceptional due to the service's lightning fast speed, ease of use and its innovative and safe solution to having groceries delivered at the touch of a button at the same value for money for which Checkers is renowned.

It also recently launched a new [recycling initiative](#) for its brown paper bags that will help close the recycling loop of its customers by allowing them to return their used bags with Sixty60 drivers for recycling.

The appreciation for this service is evident in the number of awards Sixty60 recently received, including:
- the People's Choice Award and the Best Enterprise Solution at the 2020 [MTN Business App of the Year Awards](#)
- the 2020 [BCX Digital Innovation Awards](#)
- a gold award in the Service Design category at the [2020 Loerie Awards](#)
- gold awards for Tech Innovation and Business Unusual at the Mobile Marketing Association (MMA) South Africa [SMARTIES Awards 2020](#)
- named one of [Memeburn's best apps of 2020](#)
- Excellence in New Product or Brand Launch, Excellence in Marketing Innovation and the Excellence in Digital Brand Awards at the [2021/21 Marketing Achievement Awards](#)
- and named [Stuff Magazine's](#) best shopping app of 2020.

With more than 1.2 million app downloads, over 15 000 groceries to choose from on the Sixty60 app and delivery in as little as 60 minutes at a fee of just R35, it remains South Africa's fastest and cheapest on demand grocery delivery service.

To learn more about Checkers Sixty60's development, view the [timeline here](#).

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