

## **Checkers brings Krispy Kreme and Starbucks to Roodepoort**

(23 June 2021) Checkers has brought the globally recognised and much-loved Krispy Kreme donuts and Starbucks coffee to Roodepoort with the opening of its new Blueberry Square supermarket in Honeydew this week.

Recently named [the most reputable brand in South Africa](#), Checkers continues to grow its share of the premium grocery sector through its increasingly sophisticated understanding of customers' needs.

Some of the attractions at the new Checkers Blueberry Square include:

- fresh [Krispy Kreme](#) doughnuts, delivered daily
- a selection of handcrafted, premium beverages available from the in-store [Starbucks](#)
- freshly-made artisanal breads, delicious pastries and luxury cakes
- more than 400 local and international cheeses
- wines from over 100 leading estates as well as authentic French champagne and the widest range of Italian prosecco

More than 50 new jobs were created with this store opening, bringing Checkers Blueberry Square's full staff complement to 132, of which 101 are women.

Checkers Blueberry Square's trading hours are 08:00 - 20:00 from Mondays to Sundays.

END