

Western Cape's first in-store Starbucks opens at Checkers FreshX Stellenbosch

(16 December 2020) Checkers FreshX Stellenbosch this week opened the Western Cape's first in-store [Starbucks](#).

Customers can look forward to a selection of handcrafted, premium Starbucks beverages tailored to their personal needs. From their iconic espresso beverages, a variety of dairy and dairy alternatives and flavours, to their world renowned trademarked Frappuccinos, iced teas, Cold Brew and so much more.

Last month Checkers FreshX [announced it is partnering with Starbucks](#) to bring a world-class coffee experience to its customers as the retailer continues to innovate and customise its offering through an increasingly sophisticated understanding of customers' needs.

With a strong emphasis on fresh food, convenience and upmarket products and experiences, the Checkers FreshX supermarkets offer customers the finest products, including hand-crafted artisanal breads and pastries from Stellenbosch-based [SCHOON](#) bakery.

The new Starbucks at [Checkers Stellenbosch](#) follows the opening of the first in-store Starbucks in South Africa at the [Checkers FreshX supermarket in Rosebank](#) earlier this month.

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