

Spot the Checkers Sixty60 van and win

South Africans have a chance to win amazing prizes including PlayStation 5's and R6 060 Sixty60 credit by simply spotting Checkers Sixty60 vans.

The vans are promoting Sixty60, South Africa's first one hour grocery delivery service from a supermarket chain, which has grown rapidly to become one of the country's favourite delivery services over the last year.

The South African-made Sixty60-branded electric MelloVans will be on the road across the Western Cape (Kloof Street, Sea Point, Muizenberg, Stellenbosch, Paarl, Hermanus, Plettenberg Bay) Gauteng (Sandton and the East Rand) and KwaZulu-Natal (Umhlanga, Ballito).

The vans are only being used for this promotion and builds on Sixty60's unique advertising and promotion model. Instead of using expensive billboards or mall promoters in crowded spaces, the Sixty60 motorbikes, and now it's vans, are highly visible and gaining increasing recognition.

Checkers Sixty60 promoters will be driving the vans around until 23 December. Anyone who spots the van can take a photo, upload it to social media using #Sixty60 and qualify for one of 12 prizes which include 6 x PlayStation 5's, the most highly anticipated gaming console of the decade, and 6 x R6 060 Sixty60 credit.

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