

Checkers Sixty60 creates 800 new jobs to ensure one hour delivery

Since the start of lockdown, Checkers Sixty60 has created 800 new jobs to meet the increased demand for this service. With delivery in as little as 60 minutes, at a fee of just R35, it is South Africa's fastest and cheapest on demand grocery delivery service.

After three months of successful beta testing, [Sixty60 launched](#) in a few neighbourhoods in the Western Cape and Gauteng in late 2019.

"Covid-19 has seen a once-in-a-generation shift to online shopping in South Africa, and it's a step change we believe is here to stay," commented Neil Schreuder, Chief of Strategy and Innovation for the Shoprite Group.

"Since lockdown, order volumes have skyrocketed and Checkers rapidly expanded Sixty60 throughout the country to cater for the increased demand. Customers love the control of shopping from their couch, tracking the items as they are picked in-store as well as the delivery of the items in real time from their phones."

Customer response has been exceptional due to the service's lightning fast service and ease of use. As a result, Sixty60 will be expanding to 25 new areas, including the Eastern Cape and Northern Cape, over the next two months.

At the peak of lockdown, Sixty60 had to adjust its delivery time from 60 minutes to same-day, but with an increased complement of employees, including hundreds of extra in-store pickers and drivers, the service has now returned to its original promise.

Although many industries are grappling with Covid-19-related job losses, Sixty60 has created 800 new jobs since the start of lockdown - bringing its total staff complement to just over 1 250.

And the supermarket's team of delivery drivers have been busy - since the launch of Sixty60 they have driven the equivalent to the moon and back - five times.

With more than 700 000 app downloads, Checkers Sixty60 is already South Africa's number two shopping application. There are now more than 7,000 groceries to choose from on the Sixty60 app — and it remains the only on-demand service to deliver both alcohol and groceries in the same basket, within an hour — and all at the same low in-store prices.

For the full list of delivery areas in South Africa, visit:

<https://www.checkers.co.za/sixty60>.