

Shoprite Group thanks customers for raising R500 000 for fire relief efforts

(18 November 2020) The Shoprite Group thanks its customers in the Free State for raising R500 000 in support of relief efforts following last month's devastating fires in Boshoff and Hertzogville.

"Our customers are the true embodiment of Ubuntu, and we applaud them for their support," commented Lunga Schoeman, the Group's CSI Manager.

Customers still wishing to contribute can donate R5 or more at the till point in any [Shoprite](#), [Checkers](#) or [Usave](#) supermarket in the Free State.

All donations go into the [Act For Change Fund](#), which was established specifically to support communities in distress. All proceeds will be donated to [Gift of the Givers](#) to support the organisation's extensive relief efforts in the area.

"The generosity of the Shoprite, Checkers and Usave shoppers will be deeply felt by their neighbours in the Free State," said Badr Kazi from Gift of the Givers.

The Shoprite Group is always among the first to respond when disaster strikes. It has donated more than 1 000 food packs to families affected by the Boshoff fires, as well as cattle feed valued at R200 000.

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