

## **Camping making a comeback at Shoprite and Checkers**

The spread of Covid-19 has led to a surge in staycations and camping trips in the northern hemisphere, and Shoprite and Checkers are gearing up for a bumper camping and outdoor season.

Experts have said that [an outdoor camping trip](#) is a lovely way to reset mentally and physically following the difficulties of the pandemic and its associated lockdowns.

The sale of air beds, cooler boxes, portable braais, and tents in international markets have indicated an increased appetite from first time campers, many of whom are eager to get back into nature safely and without the need to check into busy lodges or formal accommodation, where there's greater proximity to other guests.

Shoprite and Checkers expect the same to happen in South Africa, particularly as the warmer months take hold. And with this in mind, its supermarkets are offering a range of camping equipment perfect for overnight trips or even backyard breaks.

The Bush Baby range, available exclusively at Checkers and Checkers Hypers, offers all the essentials for holidaymakers eager to get away for the Heritage Day long weekend, and even for those planning longer camping getaways during the summer months.

Here are the top 5 camping essentials available from Shoprite & Checkers\*:

1. Bushbaby two person tent: R499.99
2. Bush Baby foldable camping chair: R179.99
3. BestWay air mattress: Single R199.99 / Double R299.99
4. Multiple cooler boxes and cooler bags: From R99.99
5. Mini box braai: R169.99

The right gear will make all the difference when getting back into the outdoors - and at this price point, Shoprite and Checkers believes it's also the most affordable way to reset during the summer months.

END

\*These are the Spring promotion prices valid from 21 September - 11 October 2020.