

Checkers Sixty60 wins gold at the Loeries

(18 November 2020) [Checkers Sixty60](#) picked up a gold award in the Service Design category at the 2020 [Loerie Awards](#).

Sixty60, the first one hour grocery delivery service from a South African supermarket chain, also recently won at the 2020 [MTN Business App of the Year Awards](#) and the 2020 [BCX Digital Innovation Awards](#).

“We are thrilled to have won a gold Loerie in our first year of operation,” commented Neil Schreuder, Chief of Strategy and Innovation for the Shoprite Group. “It’s an amazing achievement and illustrates our team’s unwavering commitment to ensure a truly customer-centric, seamless online shopping experience.”

The Loeries, now in its 42nd year, is the most prestigious creative festival across Africa and the Middle East and recognises creative excellence in the advertising and brand communication industry.

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