

Shoprite & Checkers again giving away 150 vehicles in SA's biggest 'win a car' competition

Shoprite and Checkers are again giving away 150 brand new VW up! cars this festive season. Between Monday 5 November and Monday 24 December 2018, a minimum of three customers will win a car every day in South Africa's biggest car giveaway.

To enter, just spend R100 or more at any Shoprite, Checkers or Shoprite/Checkers LiquorShop store (excluding Usave and MediRite) or buy any of the over 50 participating brands. These products can be found in the clearly marked 'Win a Car' displays at the end of the shopping aisles in stores. For example, a customer who spends R100 and buys Pampers nappies as well as Sasko bread will receive three competition entries - one for the R100 spent and two additional entries for purchasing participating products.

"To ensure a fantastic festive season for our customers, Shoprite and Checkers is running South Africa's biggest car giveaway for the third year running. It's our way of thanking customers for their unwavering support this past year. In addition to offering the very best products at the most affordable prices, this year's competition will be even bigger because there are more participating brands ensuring more qualifying entries for shoppers and we have added Shoprite and Checkers LiquorShops to the mix," said Willie Peters, General Manager: Marketing at Shoprite and Checkers.

Qualifying customers will receive a printed competition till slip at the check-out counter and simply need to follow the instructions on this slip in order to enter via USSD code or sms.

There is no limit on how many times customers may enter the competition between 5 November and Monday 24 December, and entries are valid for the duration of the competition.

Winners will be drawn and contacted on a daily basis. Terms and conditions apply. For more information, please visit checkers.co.za or shoprite.co.za.

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