

Shoprite sets up shop outside of Kampala

A new Shoprite store recently opened its doors in Entebbe's Victoria Mall to much fanfare and celebration.

Covering an area of almost 2 800 square metres, the opening of Shoprite Victoria Mall creates 71 new jobs. It also brings the total number of Ugandans employed by the retailer to 423, of which close to 54% are women.

"We are very excited to open a store in the heart of Entebbe - home to Uganda's only international airport and a major attraction for tourists," says Jayte Slabbert, general manager of Shoprite Uganda.

The store opening also coincides with a donation of groceries and fresh produce to the Entebbe Children's Welfare for Special Needs. "As a business with heart, it's our mission to always give back to the communities in which we trade," adds Slabbert.

There are three Shoprite stores in Kampala, at Clock Tower, Lugogo and Acacia Malls. "We've been in Uganda since 2000 and growth has been steady. Our strategy is to expand as opportunities present themselves to us," explains Slabbert.