

Shoprite steps in to help relieve hunger in the Eastern Cape

Responding to reports of extreme hunger and malnutrition in the Nelson Mandela Bay area, the Shoprite Group has donated 500 food parcels to the Missionvale Care Centre in Port Elizabeth.

Food parcels to Missionvale, where there is an ever-increasing number of people without access to food, include tins of baked beans and pilchards, maize meal, sugar, teabags, rice, salt and soup packets.

The donation forms part of Shoprite's extensive hunger relief programme and its ongoing efforts to assist vulnerable communities across South Africa, including Nelson Mandela Bay.

The Group is committed to the fight against hunger and its Mobile Soup Kitchens have served over 4 million warm meals (which equates to 46 318 cups of soup every month) in the Eastern Cape alone since 2010.

Customers wishing to support the Group's efforts to #ActForChange can make a R5 donation to the Disaster Relief Fund at any Shoprite or Checkers till point this festive season. All funds are donated to the Gift of the Givers Foundation, the largest relief organisation of African origin on the continent.

ENDS

Photo 1: Darryl Goliath (Shoprite Mobile Soup Kitchen Driver) with Lucrechia Darling (Shoprite Struandale Kenako Back Admin Manager)

Photo 2: Les Ferreira (Regional Manager), Josita Jacobs (Head Wellness & Nutrition Programme: Missionvale Care Centre), Linda van Oudheusden (Missionvale Care Centre), Marvin O'Reilly (Branch Manager, Shoprite Struandale Kenako)

Photo 3: Marvin O'Reilly (Branch Manager, Shoprite Struandale Kenako), Lucille Frolick (Merchandiser), Odile Arends (Merchandiser), Les Ferreira (Shoprite Regional Manager), Cecelia Gxowa (Shoprite Mobile Soup Kitchen Assistant), Nosipho Wonte (Shoprite Mobile Soup Kitchen Assistant)