

## **Customers can expect an epic Christmas at Shoprite & Checkers**

At Shoprite and Checkers preparations for the festive season start months in advance, to ensure that customers have an epic Christmas with only the very best products at the most affordable prices.

For those who'd prefer to spend more time with loved ones and less time in the kitchen, Checkers has come to the party with a mouth-watering range of meats developed especially for the festive season.

The exclusive Limited Edition range includes beef tongue with a sweet mustard sauce, gammon with an apricot glaze, pineapple pieces and cherries, turducken with a cranberry glaze and venison pie with a saucy filling, covered in puff pastry and a sweet, tangy cranberry glaze. Requiring little effort and ready in minutes, the range of festive meats are available from just R99.99.

For those who still prefer to prepare their meats the traditional way, there are a range of gammons (bone-in, boneless or maple flavoured), turkey, corned beef, pickled tongue, leg of lamb and a delicious variety of glazes.

To round off the festive feast, a selection of cakes, mince pies, puddings and desserts are available including the Checkers Luxury Christmas Cake, selling for R184.99, which was voted the country's number one Christmas cake by both the Sunday Times and Fairlady.

At Shoprite the Christmas Price Drop and Holiday Savings promotions are aimed at keeping prices as low as possible for customers. There are a number of festive specials on offer, including a delicious chocolate and vanilla cake for just R25, and a family trifle (which serves eight) for only R39.99.

As the biggest toy retailer in South Africa, with a huge variety to suit everyone's pocket, Shoprite and Checkers will once again be in a position to beat any toy price by 10% if a competitor store advertises the identical item at a lower price.

The Shoprite Group is also utilising its extensive store network to support hundreds of charitable organisations this festive season. [Read more here.](#)