

**EMBARGOED UNTIL 08h00 ON FRIDAY, 23 MAY 2025**

## **Sixty60's online-only Xtra Xtra Weekend offers up to 60% off on general merchandise and premium brands**

- Xtra Xtra Weekend runs from 23 to 25 May, with over 250 online-only deals via the Checkers Sixty60 app and Checkers website.
- Shoppers can expect up to 60% off general merchandise, bulk groceries and liquor in a move that positions Checkers Sixty60 alongside legacy e-commerce retailers.
- Premium deals, including Apple AirPods at nearly half price, are available exclusively in select Checkers Hyper delivery areas.

From 23 to 25 May, Checkers Sixty60 will run Xtra Xtra Weekend — the retailer's most ambitious online-only promotion to date — offering up to 60% off general merchandise, bulk groceries and bulk liquor from Checkers Hyper delivery areas.

More than 250 deals will be available via the Sixty60 app and the Checkers website ([www.checkers.co.za](http://www.checkers.co.za)), which now [offers full e-commerce functionality](#) for browser-based shopping across devices, including Huawei.

"With Xtra Xtra Weekend we are stepping firmly into the general merchandise e-commerce space. We're competing at the highest level with the intent of becoming South Africa's everyday store — not just for groceries, but for the full range of household essentials, delivered same day, in a 60-minute window, nationwide," says Ilze Bylos, Chief Marketing Officer at the Shoprite Group.

Most offers are available to all customers living within existing Checkers Hyper delivery areas. A limited selection of deals on premium brands, including products from Apple, Smeg, and Sony, will also be available to customers residing in areas within Cape Town and Gauteng where Sixty60 offers extended online-only premium ranges.

Standard Bank customers can earn and redeem [UCount Rewards](#) points across all participating deals during Xtra Xtra Weekend simply by adding their UCount card details at online checkout.

### **Among the top general merchandise deals:**

- Philips Digital Airfryer 6.2L – was R1,799.99, now R900.00 (save R900.00)
- Weber 57cm Compact Kettle Braai – was R2,599.99 now R999.99 (save R1,600.00)
- Nespresso Vertuo Pop Coffee Machine – was R3,399.99, now R1,999.99 (save R1,400.00)

### **Premium tech offers include** (available only in eligible delivery zones):

- Apple AirPods 4th Generation – was R2,899.99, now R1,449.99 (save R1,450.00)
- Apple iPad 10th Generation (64GB) – was R6,499.99, now R4,999.99 (save R1,500.00)
- JVC 4K QLED Android TV 70-inch – was R12,999.99, now R8,999.99 (save R4,000.00)

### **Bulk liquor deals include:**

- 12 x 750ml Jameson – R4,149 (R345.75 each), save R890.00
- 12 x 750ml Gordon's Gin – R1,949 (R162.41 each), save R450.00

- 3 x 24-pack Amstel 500ml cans – R950, save R250.00
- 3 x 24-pack Castle Lager 330ml bottles – R650, save R190.00

**Bulk grocery savings** for parents include Pampers Megabox Disposable Nappies or Pants from R499.99 per pack for the little ones, while feline furkids can be treated to 48 pouches of Pamper Cat Food for just R349.99.

For additional value, customers can subscribe to [Xtra Savings Plus](#) that offers unlimited free Sixty60 deliveries (minimum spend R350), an extra 10% off in-store (max R200 savings once per month), and double the number of personalised offers.

END