

## **National championship wins for Shoprite and Checkers' private label dairy products**

Looking for South Africa's best double cream yoghurt or Maas?

Shoprite and Checkers' private label products just scooped first place in seven categories at the 192<sup>nd</sup> [SA Dairy Championships](#), including top honours for [Crystal Valley Medium Fat Maas](#) (produced by Douglasdale) as well as first time entrant, [Forage and Feast Double Cream Yoghurt Green Melon & Mint](#) (produced by Lactalis).

The other winners are:

- [Royale Full Cream Mixed Fruit & Custard Yoghurt](#), Dairy Corporation
- [Forage and Feast Mozzarella Di Bufala](#), Zandam Cheese
- [Crystal Valley Low fat UHT Milk](#), Dewfresh
- [Crystal Valley Fat Free UHT Milk](#), Dewfresh
- [Crystal Valley Low Fat Chunky Cottage Cheese Chives](#), Lancewood

An additional 13 products from the Checkers Housebrand, Shoprite Ritebrand and Usave Ubrand ranges, were acknowledged with 2nd and 3rd place awards.

A record-breaking 1 110 dairy products were entered for the 2025 edition of the SA Dairy Championships - the country's largest, oldest, and most prestigious dairy competition.

END