

Calling all boerewors masters: Enter the 2025 Championship Boerewors competition

If your boerewors game is strong enough to earn you a legendary nickname like Grill Sergeant, Jamie Olivewors, or Braaian Reynolds, Shoprite and Checkers invite you to enter your finest recipe into the 33rd annual Championship Boerewors competition before entries close on 20 June 2025.

South Africa's 2025 Boerewors Champion will walk away with the grand prize of a brand-new Toyota Fortuner 2.4 GD-6 RB AT valued at R705 800, and the bragging rights of having their winning recipe sold at [Shoprite](#) and [Checkers](#) stores nationwide.

By showcasing the nation's most authentic and delicious traditional recipes, made with the best quality ingredients, SA's No. 1 Championship Boerewors has firmly established itself as a customer-favourite over the past three decades. Over the last year alone, Shoprite and Checkers butcheries sold close to 6 million kilograms (6 000 tonnes) of Championship Boerewors – enough to make 56 million boerewors rolls.

"This competition is a celebration of South Africa – not only the country's rich food heritage, but also the culture we've built spending time with friends and family around braai fires. Winning the title of Boerewors Champion, and becoming part of this legacy, was such an honour. All the contestants were treated like royalty, and the experience was unforgettable, which is why I will be entering again," said 2024 Championship Boerewors competition winner, Ruard Briel.

Participants are expected to demonstrate skill and mastery of the full boerewors crafting process - from blending the perfect mix of herbs and spices, to processing the meat and producing perfectly stuffed and cooked boerewors.

All entries will be assessed by a panel of culinary experts from the South African Chefs Association (SACA). Submitted recipes must comply with traditional boerewors making guidelines and will be rigorously vetted before moving to the next round.

Once validated, the judges will shortlist 30 recipes before narrowing them down to the top 10 finalists.

The finalists take part in a special live cook-off event where a panel of judges will crown one deserving contestant as the Championship Boerewors winner for 2025.

The winner and runners up receive the following:

- First prize: A new Toyota Fortuner 2.4 GD-6 RB AT and R20 000 in cash
- Second prize: R50 000 in cash
- Third prize: R30 000 in cash

For more information or to enter, visit the official Championship Boerewors [website](#).

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