

Usave wins SAPRO award for best recycled plastic product

Usave secured the Overall Winner position at the 2024 South African Plastic Recycling Organisation (SAPRO) Awards and won Gold in the Rigid Plastic category for its Ubrand Safety-First Thin Bleach bottle.

The SAPRO Awards recognise products and companies that give recycled plastics a new life through product innovation. Made from 100% post-consumer recycled plastic and post-production waste, our Usave Thin Bleach contains zero virgin plastic. The bleach bottle is fully recyclable with a child safe lid and has braille for blind and visually impaired customers.

Environmental sustainability is at the heart of our business, and we are honoured to serve our customers while also protecting the planet.

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