

## Ten years since Checkers introduced Black Friday to South Africa

Shoprite and Checkers supermarkets are ready to welcome millions of shoppers for the tenth anniversary of Black Friday. Customers can look forward to meaningful discounts of up to 50% on essential groceries, toys, baby products, tech, pets, small appliances, outdoor gear and clothing from Thursday, 28 November to Sunday, 1 December 2024.

Checkers became the first supermarket retailer to introduce Black Friday in South Africa in 2014, with Shoprite following suit three years later. Aimed at providing cash-strapped consumers with much-needed savings ahead of the festive season, the promotion has since evolved into a nationwide retail bonanza.

Some of the Black Friday deals for Xtra Savings card holders include:

### Shoprite:

- Goldi/County Fair 5kg IQF for R159 – save R40 (20% off)
- Pampers Value Pack diapers for R129 – save R126 (49% off)
- Kelloggs Corn flakes 1kg for R49 – save R31 (39% off)
- Omo Multiactive 2kg Washing powder for R49 – save R26 (35% off)
- Ricoffy 800G for R89 – save R31 (25% off)
- Cremora 750G for R49 – save R18 (26% off)
- Airfryer Manual Ottimo 5L for R599 – save R200 (25% off)
- Microwave Manual Essentials black 20L for R699 – save R200 (22% off)

### Checkers:

- Nespresso Vertuo Pop coffee machine 1500W for R1,999 – save R1,400 (Hyper only) (41% off)
- Jacobs instant coffee 200g/230g – buy any 2 for R199 – save R161 (3 deals per customer) (45% off)
- Finish dishwashing tablets 45, 50 or 56 pack buy 1 get 1 free – save R270 (50% off)
- Coca Cola Original Taste Less Sugar 1.5L – buy 4 for R59 - save R21 (2 deals per customer) (26% off)
- Babysoft 2-ply toilet paper 18s for R99 – save R71 (3 deals per customer) (42% off)
- Parmalat bulk cheddar or gouda cheese 850g for R99 – Save R51 (34% off)

### Checkers Outdoor:

- P&S/S SnoMaster camping fridge 75L Dual for R8,999 – save R8,000 (47% off)
- Canvas Meerkat tent 2.4m x 2.4m for R2,999 – save R2,500 (45% off)
- Pro 22 Traeger Black pellet grill, wood pellets and grill cover for R9,999 – save R5,950 (37% off)
- 12KG SnoMaster ice maker for R1,499 – save R1,000 (40% off)
- Captains Bush Baby chair 1S for R159 – save R90 (36% off)
- Bush Baby gas stove frying pan grill for R799 – save R400 (33% off)

### Checkers Little Me:

- Bebeconfort Haze Trio Travel System graphite for R4,999 – save R3,000 (37% off)
- Doona liki trike grey / red for R3,399 – save R2,000 (37% off)

- Doona stroller & car seat black / grey for R5,499 – save R3,000 (35% off)
- Purity 110ml pouches and/or 125ml jars – buy six for R69 – save R27 (28% off)
- Noola One360 car seat grey/black for R3,999 – save R1,400 (25% off)

[Uniq clothing by Checkers:](#)

Save up to 40% on selected tees, dresses, pants and shirts for the whole family.

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