

Checkers to give away home solar systems valued at R12 million

In a South African first, Checkers has launched a competition that will see 120 winners each walk away with a comprehensive home solar solution worth over R100 000 to help its consumers offset rising energy prices and negate load shedding challenges.

Each winner will receive a solar system that includes a Conti Solar Inverter (5.5KW), a Conti Battery (Lithium-ion/LifePo4 48V 100AH), six Conti Solar Panels (420W), a Conti Wi-Fi module, and standard home installation.

“With this competition, Checkers aims to provide 120 loyal customers with some relief from the ongoing challenges experienced with loadshedding, as well as an opportunity to experience firsthand the benefits of renewable energy,” explains Mike Middleton, Chief Marketing Officer at Checkers. “It is also testimony of our [commitment to sustainability and environmental stewardship](#), not only within our own business, but also the communities in which we operate.”

Shoppers will receive an entry for every participating brand bought when swiping their Xtra Savings rewards card at any [Checkers](#), Checkers Hyper, Checkers Foods and Checkers Liquorshop stores, or on the [Checkers Sixty60 app](#), between 24 July and 10 September 2023. The more participating brands customers purchase over this period, the more chances they have of winning.

Joining the Xtra Savings rewards programme is free, easy, and paperless. Shoppers can sign up in store or via any of the following channels:

- WhatsApp “Hi!” to +27 87 240 5709
- Simply dial *134*569*CARDNUMBER#
- Visit [checkers.co.za](https://www.checkers.co.za)

For more information, visit the [competition page](#).

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Editor's notes

- The Shoprite Group aims to power 25% of its operations with renewable energy over the next five years.
- Its current installed capacity of solar photovoltaic (PV) across 73 sites generates almost 52 million kWh annually, providing enough power for 4 826 households for a full year, easing pressure on the national electricity grid.
- The Group has reduced its electricity consumption by 11.8% following the installation of more than 1.1 million energy-efficient light-emitting diode (LED) lightbulbs across 1 623 of its supermarkets and distribution centres nationwide.
- Installing solar PV on trailers is also a priority for the retailer as it enables drivers to switch off truck ignitions at delivery locations, reducing exhaust pollution while keeping the cold chain intact. In 2022, it expanded the number of trailers in its fleet equipped with solar PV to 1,041.