

Sixty60 & Brad Binder deliver dream to 14-year-old fan

On the eve of the 2023 MotoGP, Checkers Sixty60 has partnered with South Africa's fastest man on two wheels, Grand Prix motorcycle racer Brad Binder, to deliver a dream to up-and-coming young biker, Oratilwe Phiri.

Watch the video [here](#).

Ora, as he is fondly known, is a talented 14-year-old South African superbike racer from the West Rand in Gauteng, who aspires to be a MotoGP world champion. With more than 62 podiums already achieved, he is well on his way. He did, however, have one more dream - and that is to meet his hero, Brad Binder.

One of only three South Africans to ever hold the title of motorcycle grand prix world champion, 2016 Moto3™ World Champion Brad Binder (27) also started out in this sport at a very young age. First taking to the track in karts, he claimed the title of national champion at the age of eight. Two years later he moved on to two wheels and hasn't looked back. He is currently in his ninth season as part of the Red Bull KTM Factory Racing Team and recognised as one of the most determined and efficient racers on the MotoGP grid.

When Brad heard about Ora's dream, he was all fired up to pay it forward to the next generation of racers.

Working closely with Ora's parents, the young fan was brought to the Red Star Raceway in Delmas under the guise of a media interview. At the right moment, Brad, escorted by a team of Sixty60 drivers, made his way down the track.

"Ora had no idea I was there, and it was incredibly humbling to witness his surprise. I look forward to seeing this young man make his name locally, and globally, in years to come," commented Brad.

"Sixty60 delivers groceries to tens of thousands of customers every day. For Ora, we wanted to deliver a moment of magic. His story and his keen ambition certainly resonate with our business, as we, too, strive for standout performance," says Neil Schreuder, Chief Strategy & Innovation Officer for the Shoprite Group.

"We look forward to witnessing Ora's journey ahead and we'd like to wish Brad all the best with the upcoming MotoGP season."

With delivery in 60 minutes, at a fee of just R35, Checkers Sixty60 is the country's number one on-demand grocery delivery service. The app has been downloaded more than 3.1 million times and the service now delivers in more than 400 locations nationally.

The 2023 MotoGP season kicks off at the Algarve International Circuit in Portugal from 24 – 26 March.