

## Checkers scoops several prestigious design awards

Checkers was crowned the overall winner of the [2022 Retail Design & Development Awards](#) (RDDA) after it won several major awards at the event.

Organised by the [South African Council of Shopping Centres \(SASC\)](#), the RDDA's identify and award South African shopping centers for outstanding design and economic success.

The Checkers Foods store in Franschhoek received the coveted overall Spectrum Award for 2022, which recognises innovation as well as outstanding economic and creative achievements.

The supermarket also won in the following two categories:

- Category A – New Developments: [Drakenstein Sentrum](#), Paarl (Winner)
- Category C – Retail Design – National Retailer: [Checkers Foods Franschhoek](#) (Joint-Winner)

Checkers developed and owns the 9 000m<sup>2</sup> Drakenstein Sentrum in Paarl which opened its doors late in 2021. "Modern in styling, it is fresh and bright with clean lines. It sits comfortably in its setting taking advantage of the northerly aspect and the views out to the surrounding landscape," says the SASC.

In April 2022, Checkers opened its first new format Checkers Foods supermarket in the Western Cape, in the historic town of Franschhoek. The 1 000m<sup>2</sup> store is designed to honour the style and charm of the town, as well as the architecture of the building in which it is located.

"Checkers Foods Franschhoek makes maximum advantage of a refurbished existing building and mall. The restyled roof and arcade of the mall forms the attractive spine of the new food store layout leading the customer into the store in a way which legibly displays the different sections," states the SASC.

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