

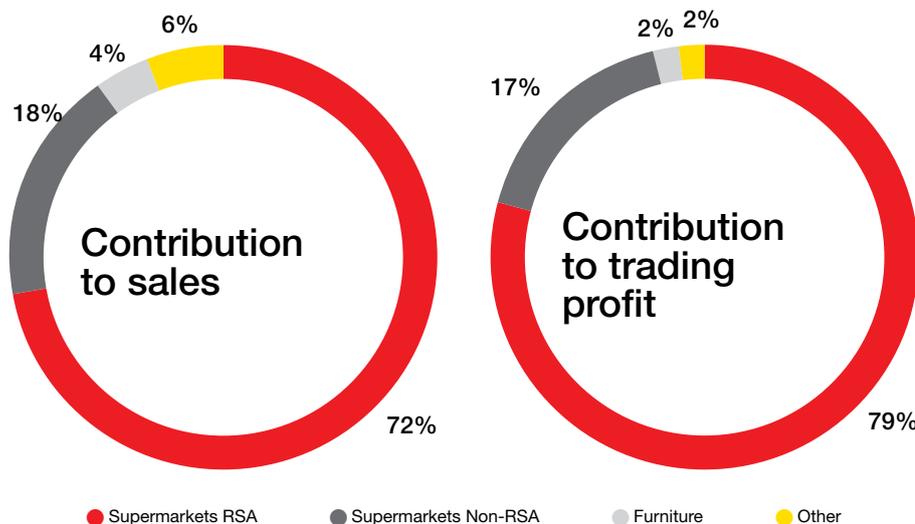
Distribution of operations

Africa's leading retailer, importer and exporter of grocery products

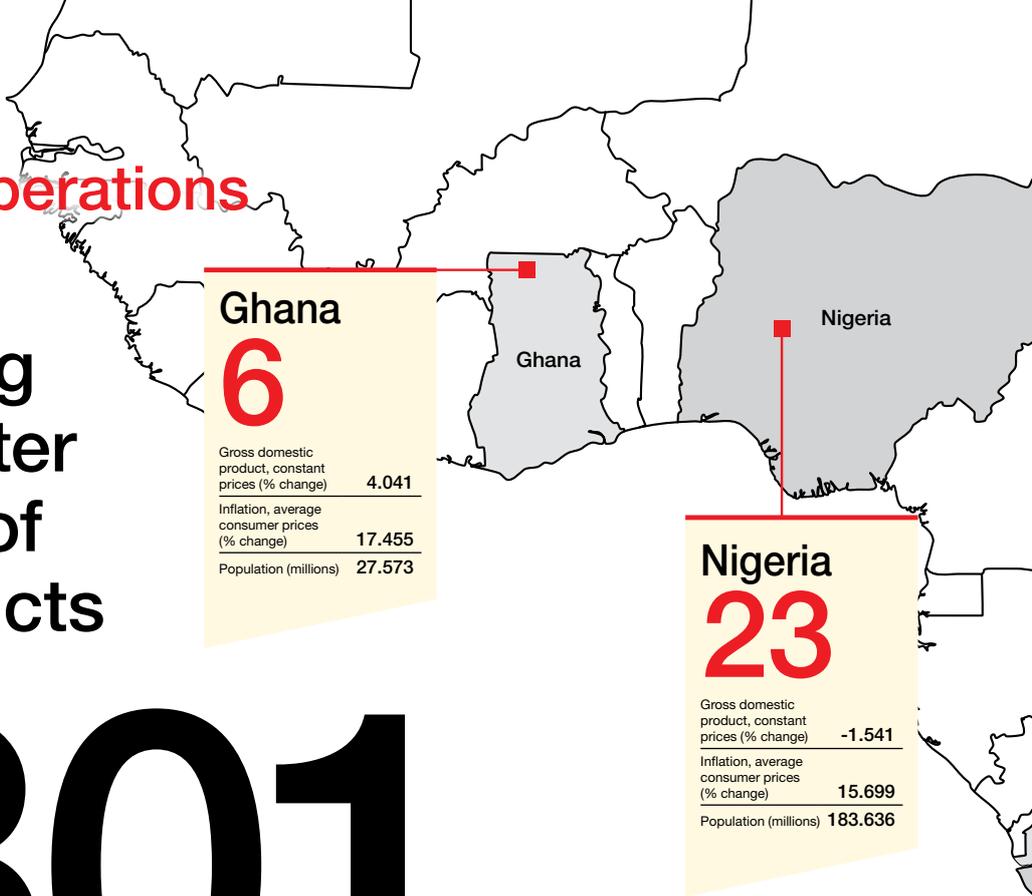
2301

Total corporate stores

Contribution per operating segment



Supermarkets RSA: represents all Shoprite, Usave, Checkers, Checkers Hyper and LiquorShop stores in South Africa;
Supermarkets Non-RSA: represents all Shoprite, Usave, Checkers, LiquorShop and certain Hungry Lion stores in countries outside of South Africa;
Furniture: represents all House & Home, OK Furniture and OK Power Express stores;
Other (these businesses operate in South Africa as well as Non-RSA): represents all Transpharm, Checkers Food Services (CFS), MediRite, OK Franchise and Computicket outlets/operations.



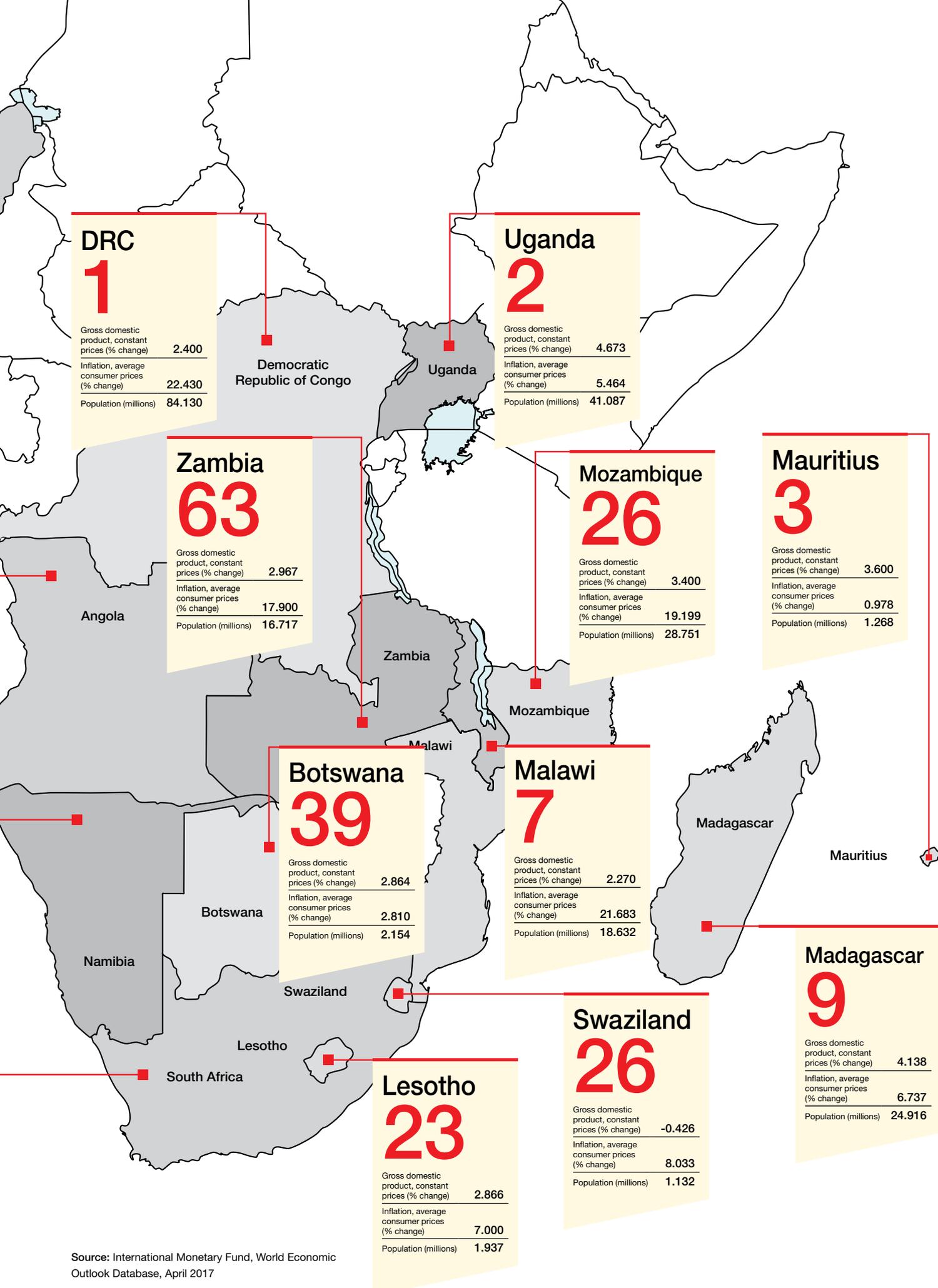
Ghana	
6	
Gross domestic product, constant prices (% change)	4.041
Inflation, average consumer prices (% change)	17.455
Population (millions)	27.573

Nigeria	
23	
Gross domestic product, constant prices (% change)	-1.541
Inflation, average consumer prices (% change)	15.699
Population (millions)	183.636

Angola	
51	
Gross domestic product, constant prices (% change)	—
Inflation, average consumer prices (% change)	32.378
Population (millions)	27.360

Namibia	
106	
Gross domestic product, constant prices (% change)	0.100
Inflation, average consumer prices (% change)	6.727
Population (millions)	2.300

South Africa	
1916	
Gross domestic product, constant prices (% change)	0.279
Inflation, average consumer prices (% change)	6.341
Population (millions)	55.909



Source: International Monetary Fund, World Economic Outlook Database, April 2017

The Group

Brand	Summary	Target market	Store count		
			RSA	Non-RSA	Total
	Affordable and accessible, Shoprite caters to the mass middle-income market by providing its lowest prices on basic goods, including groceries and household products. As the Group's original and flagship brand, Shoprite owns the most stores in South Africa, and is the main spearhead for growth into Africa.	LSM 4 – 7	458	155	613
	The chain's simple philosophy – “When we save, Usave” is backed by a strategy of small-format stores offering a limited range of basic foods at everyday low prices to lower-income consumers. The small-format stores are an ideal vehicle for the Group's expansion into Africa and allow far greater penetration into previously underserved communities in South Africa.	LSM 1 – 5	302	65	367
	Convenience, quality and freshness define the Checkers brand. Time-pressed upper-income consumers in search of a world-class shopping experience enjoy great value on a wide selection of groceries, household products, fresh and convenience foods and speciality lifestyle ranges of wine and coffee. Located in shopping malls and other convenient premises across South Africa and some neighbouring countries, the brand caters to discerning shoppers in affluent residential areas.	LSM 8 – 10	202	7	209
	Checkers Hyper offers the same speciality food selections and great value as Checkers, but within large-format stores that encourage bulk rather than convenience shopping. The general merchandise ranges are far wider in Hyper stores, focusing on categories like small appliances, pet accessories, garden and pool care, outdoor gear, home improvement, homeware, baby products, toys and stationery. Checkers Hyper stores operate in South Africa only and are found in areas with high population densities.	LSM 8 – 10	37	–	37
	The OK Furniture chain brings affordable quality to homes across Africa. With its vast geographic spread of stores, the brand offers a wide range of furniture, bedding, loose carpeting, electrical appliances and home entertainment products at the lowest prices, cash or on credit. Choice quality goods and exceptional service define the ‘no problem’ shopping experience.	LSM 5 – 7	338	69	407
	This chain of small-format stores sells a carefully selected range of white goods and home entertainment products, as well as bedding and loose carpeting. Located mainly in high-density areas, shoppers can choose to pay with cash or take advantage of competitive credit options.	LSM 5 – 7	24	5	29
	House & Home offers upper-income consumers quality homeware at affordable prices. Goods include a large selection of exclusive and well-known ranges of furniture, bedding, appliances, home entertainment and floor covering products. Stores are located throughout South Africa, Namibia and Botswana.	LSM 7 – 10	49	3	52

Brand	Summary	Target market	Store count		
			RSA	Non-RSA	Total
	<p>Located inside Shoprite and Checkers stores, MediRite is well-positioned to meet the growing need for easily accessible and affordable healthcare to customers across all income levels. Many MediRite pharmacies are located in previously disadvantaged communities where few pharmaceutical services are available.</p>	Same as Shoprite and Checkers	146	16	162
 	<p>LiquorShop offers a full assortment of wine, beer and spirits at affordable prices to Checkers and Shoprite customers. Positioned near Group supermarkets, outlets feature separate entrances and also appeal to passing trade.</p>	Same as Shoprite and Checkers	376	14	390
	<p>Transpharm Pharmaceutical Wholesalers distributes a wide range of pharmaceutical products and surgical equipment to pharmacies, hospitals, clinics, dispensing doctors and veterinary surgeons across South Africa. The Shoprite Group is expanding this dynamic company to improve its existing national distribution network.</p>	Targets pharmacies, veterinarians, clinics, hospitals and dispensing doctors.			
	<p>The OK Franchise Division franchises three different types of retail formats (OK Foods, OK MiniMark & OK Express), a liquor outlet (OK Liquor) and a wholesale outlet (Megasave). Each of these formats has its own identity and personality and offer shopping facilities appropriate to the market in which they trade. This includes a wide range of fresh and non-perishable food items, as well as general merchandise. The OK Franchise continuously strives to cement the brand as a retailer that can be counted on, and today they have 388 stores in neighbourhoods and communities across South Africa, Namibia and Swaziland.</p>	The various store formats, with their different identities and facilities, cater to the needs of the community in which they are located.	336	52	388
	<p>Hungry Lion prides itself on sharing MORE with its customers by delivering tasty fried chicken with MORE flavour and MORE value. Operating in seven African countries, the brand strives to provide high-quality fare at affordable prices in a modern fast-food environment.</p>	LSM 4 – 7	130	67	197
	<p>Checkers Food Services is the business-to-business (B2B) brand of the Shoprite Group delivering a wide range of quality products at the lowest prices to the hospitality and catering industry. Leveraging off the Group's bulk-buying power and centralised distribution network, Checkers Food Services distributes to its customers in South Africa (Gauteng and Western Cape provinces) through dedicated warehouses and logistical fleets.</p>	Targets a range of businesses in the hospitality and catering industry.			
	<p>Computicket is the largest provider of ticketing services in South Africa with a footprint in key countries across Africa.</p> <p>Computicket covers a wider variety of things to do, ranging from theatre, concerts, festivals and sporting events; to travel, which includes bus and flight tickets, car rental and accommodation both nationally and internationally.</p> <p>In addition to enabling experiences, Computicket also facilitates a range of business solutions which are geared towards making the most of its offerings to its business partners. These business solutions include stadium management, capacity management, travel management and access control.</p>	<p>LSM 4 – 10 Bus: LSM 4 – 7 Travel: LSM 7 – 10 Events: LSM 4 – 10</p>			