



1 181 stores
in **17** countries

ADDING VALUE
geographically
and operationally

Shoprite Holdings Ltd comprises the following entities:

The Shoprite Checkers supermarket group, which consists of **366 Shoprite supermarkets; 115 Checkers supermarkets; 24 Checkers Hypers; 99 Usave stores; 20 distribution centres** supplying group stores with groceries, non-foods and perishable lines; **170 OK Furniture outlets; 15 OK Power Express stores; 31 House & Home stores; and 101 Hungry Lion fast-food outlets.**

Through its OK Franchise Division, the Group procures and distributes stock to **29 OK MiniMark convenience stores; 26 OK Foods supermarkets; 61 OK Grocer stores; 56 Megasave wholesale stores; 9 OK Value stores and 79 Sentra stores and buying partners.**

WE CONSTANTLY ADAPT OUR BUSINESS

ADDING VALUE by developing new retail formats and services to reach a wider spread of customers and optimise shopping convenience

fresh produce

- 93% of fruit and vegetable purchases in South Africa bought directly from producers
- Improved profitability by reducing distribution costs
- Offering meal solutions, not only ingredients
- Small producers assisted to achieve quality standards

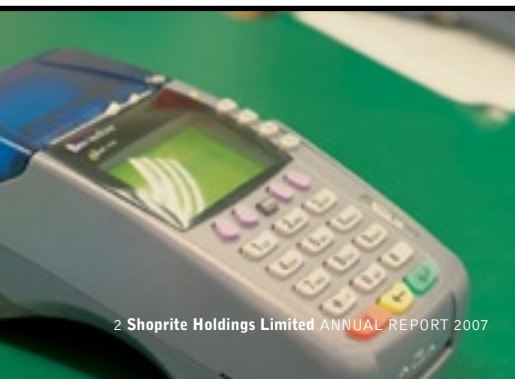


supply chain

- Fully automated replenishment system
- International buying division sources extensive range for importation
- Pioneered for suppliers a forecasting and replenishment initiative

information technology

- Supply-chain visibility and tracking program
- Europay/MasterCard /Visa (EMV) card processing ability
- Secure interstore money transfer system
- Automated employee reference check system





distribution

- Centralised distribution to stores
- Established network of own distribution centres
- Products from 440 suppliers delivered during a single journey

money market

- Services used by 21 million people every month
- First retailer to introduce low-cost money transfer facility
- Platform in place for a possible range of banking services
- Computicket now in every Shoprite and Checkers supermarket in RSA

supermarkets

- Three main brands cover total income spectrum
- Checkers repositioned for top end of the market
- Shoprite upgraded to meet aspirations of new middle class
- Usave a new limited assortment concept in South African market

a global player

- Moved strongly into Africa after 1994
- Now operates in 17 countries
- Developed new formats to serve new markets



The Shoprite Group's data lines are 140 000 km in length, about **three and a half times the circumference of the earth!**

