

Eldorado Park community gets gardening with Shoprite

The success of the youth-run [Environmentorz group food garden](#) in Eldorado Park, Johannesburg, motivated Shoprite to donate 'garden in a bucket' starter kits to community members in the area to ensure greater food security.

The starter kits contain essential resources including seedlings, gardening tools, organic fertiliser and a training manual to equip community members to start their own food gardens. The necessary education and training are also provided to ensure the gardens' success.

"A lot of people in our community want to learn about gardening and with Shoprite's help, we can now start our own gardens at home. I'm very excited to start adding fresh, home-grown produce to my meals," said Anastasia Veldman, who received a 'garden in a bucket' starter kit.

"This initiative equips families to grow their own food at home for at least a year and addresses food security at a household level," says Sanjeev Raghbir, Group Sustainability Manager.

Hunger relief and food security are at the core of the Shoprite Group's corporate social investment programmes. The retailer supports more than 170 community food gardens and over 3 400 home gardens, which impacts almost 50 000 beneficiaries. In the past year, more than 2 700 community members were trained in sustainable food gardening, assisting them to grow nutritious and organic food.

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